

GROWING COMMUNITIES

# Growing Iowa

## 2022 FOUNDATION IMPACT REPORT



## Who We Are

The Deb and Jeff Hansen Foundation was established in 2006 by the owners of Iowa Select Farms and is dedicated to making a positive impact on the lives of fellow Iowans. Founded and privately-owned by Iowa Falls natives Jeff and Deb Hansen, Iowa Select Farms has grown to be the largest family-owned pork production company in the U.S. With nearly 800 swine farms across the state, Iowa Select Farms is one of the leading economic engines to Iowa's rural communities. The company employs 1,200 people, partners with more than 650 farmers and supports nearly 1,700 local businesses throughout the state.

## What We Do

The Deb and Jeff Hansen Foundation operates unique programs and projects that provide food to struggling Iowa families and children, shows gratitude to members of the armed forces and strengthens efforts to find a cure for childhood cancers while improving the quality of life for impacted families.

## Where We Operate

While the Deb and Jeff Hansen Foundation focuses on the communities where our farms are located and our employees and contractors live and work, most programs touch families throughout the entire state of Iowa.

## How We Are Funded

The Deb and Jeff Hansen Foundation is a 501c3 organization funded by donations from Jeff and Deb Hansen, the employees, contractors and owner-operator truck drivers for Iowa Select Farms and our incredibly generous friends and sponsors.

## Our Communities, Our Home

At Iowa Select Farms, our passion is pig farming. With both our roots and branches firmly planted in Iowa, this year, we're proud to give back to our communities and state.

Like many, we've moved forward through the years with the resolve and commitment only our industry knows, and I give much of the credit to our dedicated employees and contractors. They have made Iowa Select Farms what it is today.



Our business is where it is now because of our relentless focus on the care we give our people, animals, environment, and communities.

Solid, vibrant towns are essential to building strong local economies, which, in turn, benefit the families who live there. Over the years, the Deb and Jeff Hansen Foundation has been intentional about creating and maintaining programs that help uplift our communities and provide critical support to schools, local service organizations and above all—families.

In 2022, we were delighted to reach an astounding \$2,084,179 in donations and ultimately bring joy to 767,355 families in all 99 Iowa counties.

This year, we remain committed to our programs that increase food security for families and children, show gratitude to members of our armed forces and their families and improve the quality of life for those impacted by childhood cancer.

We also have exciting new Foundation plans joining the existing flagship programs this year, and we cannot wait to see the impact these have on communities and families across Iowa.

Giving back is in the hearts of farmers, pork producers and Iowans, and we are relentless in our pursuit to keep our communities strong. We continue to be thankful for the support from our incredibly generous donors: suppliers, friends and employees of Iowa Select Farms. This was made possible by you.

SINCERELY, \_\_\_\_\_

### JEFF AND DEB HANSEN

*Co-Founders of the Deb and Jeff Hansen Foundation  
Owners of Iowa Select Farms*



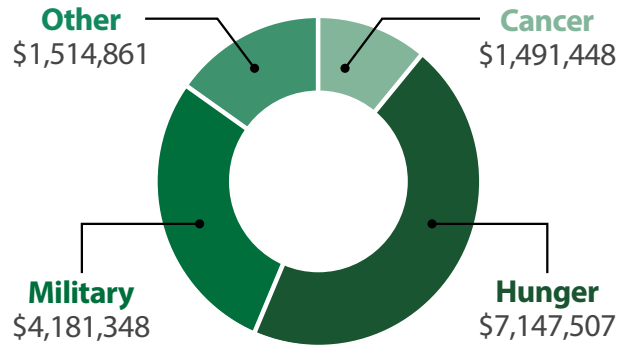
**DEB & JEFF**  
**HANSEN**  
FOUNDATION

# GIVING WITH JOY

## by the Numbers



PROVIDED MORE THAN \$14 MILLION IN DONATIONS SINCE 2011!



### CHILD & FAMILY SUPPORT

Providing Critical Food and Essentials to Our Most Vulnerable

#### Power Snack

- 21,717 children
- 113 schools
- 48 sandwiches per child



#### Operation Christmas Meal

- 13 events
- 20,000 families
- 400,000 servings
- 64 community 4-H and FFA projects



#### Haul Out Hunger

- 85 food pantries
- 8,400 families
- 168,000 servings



#### Henry's Heroes

- 2,300 families
- 100 Little Farmer Toy Boxes
- 100 daycares



#### Little Free Pantry

- 11 pantries total
- Monthly restocks by employee pantry captains



### MILITARY

Recognizing our Veterans, Active and Reservists and Military Families

#### Pork Care Packages

- 49 military units/organizations
- 14,143 military families
- 523,291 servings



#### Project: Food and Fellowship

- 9,464 families
- 600 Gold Star family gifts
- 48 grants to support military family events



#### My Veteran Hero

- 330 individual gifts
- 20 group visits
- 760 total veterans



### CHILDHOOD CANCER

Improving the Quality of Life for Children and Families

#### Jeff and Deb Hansen Home for Hope

- \$300,000 donation for Jeff and Deb Hansen Home for Hope renovations
- Workshop with 20 families for May Day baskets
- 650 New Year's wishing walls
- 130 Back-to-School Bash kiddos



#### Children's Cancer Connection

- 22,365 Beads for Bravery
- 76 My Journey Books
- 67 new family kits
- 4 Star Boxes to provide comfort to families during a loss



2022 Giving: \$2,084,179  
767,355 FAMILIES | 99 COUNTIES

# DEB AND JEFF HANSEN FOUNDATION FIGHTS CHILDHOOD HUNGER

*in a Powerful Way*

Through the Power Snack program, the Foundation partners with schools in our Homegrown Iowa communities to provide the means for food insecure students to make their own "Power Snacks"—nutritious ham sandwiches made from deli ham and whole wheat bread.

Iowa Select Farms employees delivered ham and bread coupons along with pork sticks to teachers and schools for distribution to students identified as at risk for food insecurity. The coupons can be redeemed at any local grocery store or market, and they supply students with the ingredients to make 48 delicious Power Snack sandwiches at home. Pork sticks were added to the deliveries as a tool for teachers and other school staff members to provide non-perishable and immediate access to protein for students while they are in the classroom.

During long school breaks and over weekends, at-risk students often worry about where their next meal is coming from. Knowing that one in eight Iowa students are food insecure, the Deb and Jeff Hansen Foundation continues its Power Snack program to work toward a reality where no child goes hungry.



**IN TOTAL, 21,717 STUDENTS AT 113 SCHOOLS WERE IMPACTED BY THIS PROGRAM IN 2022.** Overall, this year's program supplied students with 22,000 pork snack sticks and 89,500 Power Snack coupons. Each coupon booklet is valued at \$11 and will help students make over 1,000,000 ham sandwiches this year.



# 2022 Power Snack PROGRAM PARTICIPANTS

<b>Ackley</b>	AGWSR Community School District
<b>Afton</b>	East Union Community School District
<b>Albert City</b>	Albert City-Truesdale Community Schools
<b>Alden</b>	Alden Elementary School
<b>Algona</b>	Algona High School
<b>Allison</b>	North Butler Community School District
<b>Aplington</b>	Aplington Parkersburg Middle School
<b>Bedford</b>	Bedford Community School District
<b>Belmond</b>	Belmond-Klemme Community School District
<b>Bode</b>	Twin Rivers Elementary School
<b>Britt</b>	West Hancock Elementary School
<b>Britt</b>	West Hancock High School
<b>Buffalo Center</b>	North Iowa Community School District
<b>Carroll</b>	Adams Elementary
<b>Carroll</b>	Fairview Elementary
<b>Carroll</b>	Carroll Middle School
<b>Carroll</b>	Carroll High School
<b>Chambers, NE</b>	Chambers Public Schools
<b>Chariton</b>	Chariton Preschool
<b>Charter Oak</b>	Charter Oak-Ute Elementary and Middle School
<b>Churdan</b>	Paton-Churdan Community Schools
<b>Clarion</b>	Clarion-Goldfield-Dows Elementary and Middle School
<b>Clarion</b>	Clarion-Goldfield-Dows High School
<b>Clarksville</b>	Clarksville Community Schools
<b>Conrad</b>	BCLUW Community School District
<b>Coon Rapids</b>	Coon Rapids-Bayard Community School
<b>Corning</b>	Corning Elementary
<b>Cresco</b>	Howard-Winneschek Community School District
<b>Creston</b>	Creston Community School District
<b>Denison</b>	Zion Lutheran School
<b>Diagonal</b>	Diagonal Community Schools
<b>Dike</b>	Dike-New Hartford Community School District
<b>Eagle Grove</b>	Eagle Grove Elementary
<b>Eagle Grove</b>	Robert Blue Middle School
<b>Eldora</b>	ENP Elementary
<b>Eldora</b>	South Hardin High School
<b>Emmetsburg</b>	West Elementary
<b>Emmetsburg</b>	Emmetsburg Middle School
<b>Farnhamville</b>	Prairie Valley Elementary School
<b>Fenton</b>	Fenton Elementary
<b>Forest City</b>	Forest City Elementary
<b>Fort Dodge</b>	Fort Dodge Community Schools
<b>Garner</b>	Garner-Hayfield-Ventura Community School District
<b>Gilmore City</b>	Gilmore City-Bradgate Community School District
<b>Gowrie</b>	Southeast Valley High School
<b>Grundy Center</b>	Grundy Center Community School District
<b>Hampton</b>	North Side Elementary
<b>Hampton</b>	South Side Elementary
<b>Hampton</b>	Hampton Dumont High School
<b>Holstein</b>	Galva-Holstein
<b>Hubbard</b>	South Hardin Middle School
<b>Humeston</b>	Mormon Trail Community Schools
<b>Ida Grove</b>	OABCIG High School
<b>Iowa Falls</b>	Iowa Falls-Alden High School
<b>Jefferson</b>	Greene County Community Schools
<b>Jewell</b>	South Hamilton Community School District
<b>Lake City</b>	South Central Calhoun Community School District
<b>Lake Mills</b>	Lake Mills Elementary School
<b>Lake View</b>	East Sac County 7-12
<b>Laurens</b>	Laurens-Marathon Elementary
<b>Lenox</b>	Lenox Elementary
<b>Little Rock</b>	George-Little Rock Elementary
<b>LuVerne</b>	LuVerne Community School District
<b>Manning</b>	IKM-Manning Community School District
<b>Montezuma</b>	Montezuma Elementary

“THE POWER SNACK PROGRAM ALLOWS US TO SEND COUPONS HOME WITH STUDENTS WHO COME FROM FOOD-INSECURE FAMILIES. THESE PAST TWO YEARS HAVE BEEN TOUGH ON ALL, AND THE POWER SNACK PROGRAM HAS HELPED FAMILIES EASE THE BURDEN OF BUYING GROCERIES, ESPECIALLY AROUND HOLIDAYS AND EXTENDED BREAKS THROUGHOUT THE SCHOOL YEAR. THANK YOU TO IOWA SELECT FARMS AND THE DEB AND JEFF HANSEN FOUNDATION FOR THIS PROGRAM.”

— Tony Stalzer, Colo-Nesco Elementary

<b>Mount Ayr</b>	Mount Ayr Community Schools
<b>Murray</b>	Murray Community Schools
<b>Nevada</b>	Nevada Community School District
<b>Newell</b>	Newell-Fonda Community School District
<b>O’Neill, NE</b>	O’Neill Public Schools
<b>Osage</b>	Lincoln Elementary School
<b>Osage</b>	Osage Middle School
<b>Osceola</b>	Clarke Community Schools
<b>Pocahontas</b>	Pocahontas Area Elementary School
<b>Pocahontas</b>	All-Star Preschool
<b>Radcliffe</b>	Hubbard Radcliffe Elementary
<b>Reinbeck</b>	Gladbrook-Reinbeck Elementary
<b>Remsen</b>	Remsen Elementary
<b>Remsen</b>	MMCRU Middle School
<b>Riceville</b>	Riceville Community Schools
<b>Rockford</b>	RRMR Elementary
<b>Rockwell</b>	West Fork Community Schools
<b>Roland</b>	Roland-Story Middle School
<b>Royal</b>	Clay Central-Everly Community Schools
<b>Sac City</b>	East Sac Elementary
<b>Schaller</b>	Schaller-Crestland Community School District
<b>Schleswig</b>	Schleswig Community School District
<b>Shell Rock</b>	Shell Rock Elementary
<b>Sioux Rapids</b>	Sioux Central Elementary
<b>Spencer</b>	Head Start
<b>Spencer</b>	Fairview Park Elementary School
<b>Spencer</b>	Lincoln Elementary School
<b>St. Ansgar</b>	St. Ansgar Community Schools
<b>Storm Lake</b>	Storm Lake Elementary School
<b>Storm Lake</b>	Storm Lake Middle School
<b>Story City</b>	Roland Story Elementary
<b>Swea City</b>	North Kossuth Community School District
<b>Tama</b>	South Tama Elementary
<b>Terril</b>	Graettinger-Terril Community Schools
<b>Villisca</b>	Enarson Elementary
<b>Washta</b>	River Valley Elementary
<b>Waverly</b>	West Cedar Elementary
<b>Waverly</b>	Southeast Elementary
<b>Waverly</b>	Lied Center
<b>Waverly</b>	Carey Elementary
<b>Waverly</b>	Waverly-Shell Rock Middle School
<b>Waverly</b>	Waverly-Shell Rock High School
<b>Webster City</b>	Webster City Community Schools
<b>Wellsburg</b>	Timothy Christian School
<b>West Bend</b>	West Bend-Mallard Community School District
<b>Westside</b>	Ar-We-Va Community Schools
<b>Zearing</b>	Colo-Nesco Elementary

# HAUL OUT HUNGER

addresses *Food Insecurity*



The Deb and Jeff Hansen Foundation was back in full force this year, delivering pork loins to food pantries throughout our Homegrown Iowa communities during the 2022 Haul Out Hunger. Rural towns suffered from the rising cost of food as their most vulnerable citizens were unsure of where their next meal would come from. To meet that growing need and help our neighbors, we visited 85 food pantries and delivered 168,000 servings of pork to Iowans in need.

Over the course of nine days, over 8,000 pork loins were donated throughout the state to tackle food insecurity in our rural Iowa communities. In total, 700 cases of pork loins were distributed across 34 Iowa counties. Those 8,400, 5-pound pork loins changed the lives of Iowans. This initiative would not have been possible without volunteer help from the employees of Iowa Select Farms. Finishing supervisors, managers, members of the nutrient management teams and our summer interns saw firsthand the hunger issues right in our own backyard.

The Deb and Jeff Hansen Foundation looks forward to serving even more food pantries during our next Haul Out Hunger.



## LOCATIONS:

AGWSR School District  
 Alden Food Pantry/Hilltop Village  
 Allison Food Pantry  
 Anchor Point Baptist Church  
 Aplington/Parkersburg Food Pantry  
 All Cultures Equal  
 Boone Open Bible Food Pantry  
 Britt Area Food Bank  
 Cambridge Food Pantry  
 Centro Cristiano Vida Nueva  
 Chickasaw County Food Pantry  
 Christian Community Cupboard  
 Clarion-Goldfield-Dows Community School District  
 Clear Lake Ventura Food Pantry  
 Clearfield Community Food Pantry  
 Clearfield/Diagonal School District  
 Colo Community Food Pantry  
 Community Basket — Ida Grove  
 Creston Food Shelf  
 Creston Area Food Pantry  
 Decatur County  
 Denison First United Methodist Church  
 Dows Food Pantry/Ministerial Association  
 Eagle Grove Food Pantry  
 East Union ASPIRE Food Pantry  
 Franklin County Community Food Pantry  
 God's Pantry at United Methodist Church  
 Grace Evangelical Free Church  
 Grand Meadow Faith Community Food Shelf  
 Greater Love Food Pantry  
 Greenbelt Home Care

Greene County Christian Action Resource Center  
 Grundy County Food Pantry Operation Threshold  
 Faith in Action Friendship Club  
 Hawkeye Harvest Food Bank  
 Holy Trinity Catholic Food Pantry  
 Howard County Community Action Network  
 Immanuel Lutheran Church  
 Iowa Falls Community Meal-Methodist Church  
 Iowa Falls Lions Club  
 Iowa Regular Baptist  
 Jesus' Right Hand  
 Jewell Lord's Cupboard  
 Jordan River Inc Messiah's Food Pantry  
 Kellerton Food Pantry  
 Lake City Union Church Food Bank  
 Lamoni Food Pantry  
 Laurens Area Food Pantry  
 Lenox Ministerial Association  
 Lenox Neighborhood Center  
 Leroy Area Food Shelf  
 Loaves and Fishes Food Pantry  
 The Lord's Cupboard — Fort Dodge  
 Lyle Food Shelf  
 MATURA Union County  
 MATURA Adams County  
 MATURA Madison County  
 MATURA Ringgold County  
 MATURA Taylor County  
 Mid-Iowa Community Action Center  
 Mitchell County Food Bank  
 Mormon Trail School Food Pantry  
 Murray Church of Christ Food Pantry

Nashua Area Food Pantry  
 New Opportunities — Carroll County  
 New Opportunities — Calhoun County  
 New Opportunities — Dallas County  
 New Opportunities — Greene County  
 New Opportunities — Guthrie County  
 New Opportunities — Sac County  
 Newell Food Pantry  
 Pine Lake Food Shelf  
 Radcliffe Community Food Pantry  
 Riceville Food Pantry  
 Ruth Project Food Pantry  
 SCICAP — Clarke County Food Pantry  
 SCICAP — Wayne County Food Pantry  
 Shell Rock Food Pantry  
 Slater/Sheldahl Food Pantry  
 Southland Faith Community Food Shelf  
 St. Patrick's Catholic Church  
 Steamboat Rock Baptist Church  
 Tuesday Together Meals  
 UDMO Buena Vista County  
 UDMO Hamilton County  
 UDMO Humboldt County  
 UDMO Emmett County  
 UDMO Pocahontas County  
 UDMO Webster County  
 UDMO Wright County  
 Unity Lutheran Ministries Food Pantry  
 West Fork Food Pantry  
 Winnebago County Neighborhood Food Bank  
 Zearing-McCallsburg Food Pantry

# LITTLE FREE PANTRIES

provide *Emergency Assistance*



The Deb and Jeff Hansen Foundation's Little Free Pantry program provides 24/7 access to resources for families facing short-term, emergency situations. The pantries supplement existing hunger relief efforts for families who do not have the ability to buy food or have limited access to pantries or community shelters.

After getting its start in 2019 in the small town of Riceville, the Little Free Pantry program has since expanded and now serves ten communities across Iowa. The pantries are stocked and cared for by employees and families of Iowa Select Farms who shop for canned goods, snacks, warm hats, mittens, diapers, children's care products and other seasonal items to ensure the pantries are never empty. Pantry captains receive \$100 gift cards each month to help stock their pantry. Our dedicated group of 20 Community Captains continually make our Homegrown Iowa communities better by caring for these Little Free Pantries.

Iowa craftsmen bring the pantries to life, from design to installation. The pantries are constructed by Phil Jass, a furniture maker and wood craftsman from Alden. After construction, the pantries are hand-painted by Ray "Bubba" Sorensen, the famous Freedom Rock Artist. The designs feature rural landscapes and community landmarks to celebrate the connection between farming and strong communities.

## Pantries

AFTON



APLINGTON



CLARION



ELLSWORTH



IOWA FALLS



LENOX



PARKERSBURG



RICEVILLE



ROCKWELL CITY



WEBSTER CITY  
ALL CULTURES EQUAL



WEBSTER CITY  
FULLER HALL



# THE UNSUNG HEROES OF AGRICULTURE: *Our Day Care Providers*



Day care providers are essential to rural Iowa. They work hard to offer flexible hours, keep their prices affordable, find quality and experienced caretakers and above all, put in long hours to provide a safe and nurturing environment for our kids. Their job isn't easy, but as farmers, we couldn't do our jobs without them. That's why the Deb and Jeff Hansen Foundation chose to give back to day cares that are an essential service to our Homegrown Iowa communities.

The Little Farmer Toy Box initiative is the most recent addition to our Henry's Heroes program. Henry is the grandson of Jeff and Deb Hansen and son of Jake and Natalie Johnson. Each year on his birthday, Natalie organizes a new project to serve children in need.

This year's program donated 100 toy boxes filled with farming-inspired books and toys to day cares nominated by Iowa Select Farms employees and stakeholders. Its goal is to support the unsung heroes who work in childcare around the state and make it possible for farming families to ensure top-notch animal care every day, even when that may require putting in hours outside of the traditional work day.



## DAYCARE RECIPIENTS:

*A Child's World – West Des Moines  
Altoona Kidsworld – Altoona  
Amanda Gustafson – Laurens  
Amanda Obrein – Corydon  
Angie Condon – Riceville  
Angie Hobart – Prole  
Ann Jensen – Ellsworth  
Ashley Klaffke – Alden  
Barb Ott – Rockford  
Bobbie Risley – Iowa Falls  
Bridget Goretzka – Corydon  
Cassie Hudson – Mount Ayr  
Cassie's Crazy Critters – Osage  
Chaeli Gerrish – Iowa Falls  
Colt's Corner Daycare – Belmont  
Cougar's Den Day Care  
and Preschool – Ackley  
County Child Care  
and Family Resource  
Center – Mount Ayr  
Debbie's Daycare – Riceville  
Debra Johnson – Parkersburg  
Diane Allen – Emmetsburg  
Diane Winters – Iowa Falls  
Eagle's Nest – Iowa Falls  
Formative Years – Ames*

*Jamie Popejoy – Algona  
Jamie Schutt – Alden  
Janet Schutt – Alden  
Janice & Richard Naberhaus – Denison  
Jen Madsen – LeMars  
Jo Agan – Peru  
Joyful Noise Daycare – Grundy Center  
Katelyn Johnson – Holstein  
Kayla DeMuth – Alta  
Kim Daniels – Webster City  
Kim Greenfield – Jewell  
Kristie Daily – Belmont  
Kristina Albers – Holstein  
Lacey Heaton – Webster City  
Latimer Family Daycare, LLC – Latimer  
Lauren Daily – Osceola  
Little Feet Learning Center, LLC  
– Rockwell City  
Little Tigers Clubhouse – Gilbert  
Lori Meyer – Osage  
Mary Vaughn – Alden  
Megan Sanders – Alden  
Moe Lake Daycare – Moville  
Nancy Mach – Corning  
Osage Community Daycare – Osage  
Pam Storm – Whiting  
PRESBY Childcare Center – Perry*

*Renae's Rockin Day Care – Iowa Falls  
Rhonda Messerly Daycare – Moorland  
Riceville Day Care – Riceville  
Riverview Early Childhood  
Center – Webster City  
Rochelle Caquelin – Aplington  
Sarah Shirk – Hampton  
Schultz Daycare – Creston  
Shelby Miller – Corning  
Sioux Central Day Care – Sioux Rapids  
Southeast Webster-Grand  
Daycare – Dayton  
Spring Ahead Learning  
Center – Lime Springs  
Stacie Zenor – Greenfield  
Stephanie Widmann – Iowa Falls  
Tahara Scott-Helton – Webster City  
Tammy Cooper – Iowa Falls  
Teena Hash – Leon  
Tender Years – Polk City  
The Children's Jungle – Winterset  
Tina Miller – Allison  
Tina's Tots – Diagonal  
Webster City Daycare and Preschool  
Center – Webster City  
Wee Wildcat Daycare – Schaller  
Wiggle & Giggles – Iowa Falls*



# PORK LOINS FILL STOMACHS *and Hearts this Christmas*

At the Deb and Jeff Hansen Foundation and Iowa Select Farms, we believe everyone deserves a good meal, especially during the holidays. That is why for the past 12 years, Operation Christmas Meal has provided more than one million Christmas meals to Iowa families. It was truly magical and humbling to see the culture of Iowa Select Farms on full display throughout 13 different stops in our Homegrown Iowa communities.

Over 200 employee volunteers handed out 20,000 pork loins over those two weeks, totaling 85,000 pounds—or 400,000 portions—of nutritious protein to those who might not otherwise have the means for a holiday meal. In the spirit of Iowa values and the giving hearts of pork producers, Operation Christmas Meal serves neighbors from all walks of life. There are no required qualifications to receive a pork loin, so many participants waited in line to pick up a loin for themselves or for another in need.

Iowa Select Farms employees' work ethic and dedication to the Foundation shined throughout the duration of all 13 events as they worked together to package pork loins and recipe booklets for others to make their holiday season brighter.

The events kicked off on December 2 at the Iowa State Fairgrounds in Des Moines and ended two weeks later at our headquarters in Iowa Falls on December 15. Stops along the way included Humeston, Osceola, Mount Ayr, Hampton, Clarion, Osage, Storm Lake, Humboldt, Carroll, Grundy Center and Webster City.



**“A FREE PORK LOIN LIKE WE’RE GIVING AWAY TODAY COULD MAKE THE DIFFERENCE BETWEEN A KID GETTING A PRESENT UNDER THE TREE OR HAVING SOMETHING IN THEIR BELLY. IF YOU’RE GOING TO HAVE SOMETHING IN YOUR BELLY, WHY NOT SOMETHING THAT I’VE MADE, THAT I’M PROUD OF THAT’S NOT ONLY WHOLESOME, NUTRITIOUS AND AFFORDABLE, BUT TODAY IT’S FREE.”**

— Josh Shields, Maintenance Technician



# DEB AND JEFF HANSEN FOUNDATION

## *Ignites the Spirit with 64 Student Organizations*

In honor of our ongoing mission to fight food insecurity in Iowa, the Deb and Jeff Hansen Foundation partnered with students in our Homegrown Iowa communities through Project: Ignite the Spirit for the fourth year. This program is aimed at increasing youth awareness of hunger and giving local student groups the tools to help families in need during the holiday season.

Project: Ignite the Spirit is a partner program offered in conjunction with our beloved annual Operation Christmas Meal events. Through this project, the Deb and Jeff Hansen Foundation and Iowa Select Farms awarded 24 pork loins, insulated totes, meat thermometers, recipe booklets, festive t-shirts, aprons and \$500 to 64 local FFA, 4-H and school-based organizations throughout the counties where Iowa Select Farms has employees and farms.

The donations helped these student organizations do everything from hosting a community meal to organizing and distributing holiday food baskets. They even came up with their own ideas for providing meals to families in need based on their community's specific circumstances. In addition to completing the projects, students were encouraged to collaborate with their local food pantry or church service organization to learn about hunger or homelessness in their communities and ensure their awareness of these issues extends far beyond the holiday season.

Each kit contained the resources to feed over 400 people in our Homegrown Iowa communities.

### **PARTICIPANTS:**

- Aplington-Parkersburg FFA*
- Alden Active Achievers 4-H Club*
- Algona FFA*
- Alta-Aurelia FFA*
- Ames FFA*
- Ar-We-Va National Honor Society*
- Ar-We-Va Student Council*
- Belmond Klemme FFA*
- Central City FFA*
- Central Plains FFA*
- Cerro Gordo County 4-H*
- Chariton FFA*
- Charles City FFA*
- Cherokee FFA*
- Clarion-Goldfield-Dows FFA*
- Clarke County Organization of Philanthropic Services*
- Clear Lake Sailors 4-H Club*
- Clutier Cowboys and Cowgirls 4-H Club*
- Colo-Nesco FFA*
- Crooked Creek 4-H Club*
- Dike New Hartford FFA*
- Early Achievers 4-H Club*
- East Pottawattamie 4-H*
- East Sac FFA*
- East Union FFA*
- Garwin Roughriders 4-H Club*
- Greene County FFA*
- Grundy County ISU Extension & Outreach*
- HD-CAL Middle School Special Education*
- Humboldt FFA*
- Iowa River FFA at Garner-Hayfield-Ventura Community Schools*
- ISU Extension & Outreach O'Brien County*
- ISU Extension Cherokee County*
- Leading Lions 4-H Club*
- Mormon Trail FFA*
- Murray FFA*
- Nemaha 4-H*
- Nevada High School FFA*
- North Polk FFA*
- OA Richland Robins 4-H Club*
- Osceola FFA*
- Osceola Raiders 4-H Club*
- Pleasant Valley Explorers 4-H*
- Pocahontas County 4-H*
- Providence Go Getters 4-H Club*
- Raider Café*
- Riceville FFA & Jenkins Sunshine 4-H Club*
- Richland Hotshots 4-H Club*
- Saint Ansgar FFA*
- Saratoga 4-H/Howard County 4-H*
- Schaller Shamrocks 4-H Club*
- South Hamilton FFA*
- South Hardin FFA*
- Southwest Valley FCCLA*
- Southwest Valley FFA*
- Storm Lake FFA*
- Teen Leadership Club*
- Toledo Tech 4-H Club*
- Town and County Kids 4-H Club*
- Twin River Tornadoes 4-H Club*
- Wall Lake Bandits/Viola Visions 4-H Club*
- Webster City FFA*
- West Marshall FFA*
- Westside 4-H Club*



# HONORING AND REMEMBERING THOSE *Who Have Given the Most for Our Freedom*

Over 600 families across Iowa received an unexpected gift on their doorstep to honor Gold Star Mother's and Family's Day. In coordination with Survivor Outreach Services, the Deb and Jeff Hansen Foundation and Iowa Select Farms sent all families of fallen service members in the Survivor Network a garden flag in honor of their lost family member.

Each garden flag carries an image of a battlefield cross capturing the symbol of the boots, rifle and protective helmet traditionally used as a symbol to honor soldiers who died in combat. The flag and packaging bear the words "remember and honor" and include yellow stitching and stars representing the Gold Star Lapel Button awarded to Gold Star families.

Gold Star Mother's Day is traditionally observed on the last Sunday in September. The day is for honoring families of those who have received The Gold Star—the military award no one wants. The award commemorates the tragic death of a military member who has perished while in the line of duty and hopes to provide a level of comfort to the parents and families who are left behind.

The family members bravely served our country and should always be honored for their sacrifice. In the days following the delivery of the garden flags and poles, it was humbling to see the outpouring of thank you notes and messages from Gold Star families who were grateful that their family members' sacrifice and service haven't been forgotten.

This is the ninth year the Deb and Jeff Hansen Foundation's Project: Food and Fellowship program has provided families of the fallen with a special gift. The Deb and Jeff Hansen Foundation sends Pork Care Package coupon booklets to all survivor families. Additionally, previous Gold Star remembrance gifts have included blankets and larger flags for families to display or use as a keepsake.



# STRENGTHENING OUR RELATIONSHIPS WITH MEMBERS of the *Armed Forces and Their Communities*

## PROJECT: FOOD AND FELLOWSHIP

The Deb and Jeff Hansen Foundation continues to be eternally grateful to those who have made the ultimate sacrifice for our country. We support active and reserve duty service members, veterans, Gold Star families and all military families who make sacrifices for our freedoms and extend our sincerest gratitude to them all.

Project: Food and Fellowship extends the Deb and Jeff Hansen Foundation's relationship with family readiness coordinators, military community volunteers and event coordinators in an effort to champion all military families. Through events and

outreach over the course of the year, Project: Food and Fellowship works to strengthen relationships with military families and their communities.

The Deb and Jeff Hansen Foundation was also honored to sponsor the Iowa State Fair Veterans Day Parade and proudly supported nearly 1,700 parade participants representing military organizations from across Iowa. While these proud veterans patiently waited for the parade to start, the Deb and Jeff Hansen Foundation hand-delivered water, breakfast sandwiches and our gratitude to participants from all branches of the military.

## ORGANIZATIONS SUPPORTED IN 2022:

Sustainment Training Center  
109th Multi-Functional Medical Battalion  
DCO, 1-168 IN  
Bravo Battery 1-194 Field Artillery  
135th Mobile Public Affairs Detachment  
Charlie Company, 1-168-IN  
Iowa Survivor Outreach Services

Delta Company, 224 BEB Iowa Army National Guard  
E Co 334 BSB  
C Troop 1-113 CAV  
Hotel Company, 334 BSB  
185th CSSD SFRG  
248th Aviation Support Battalion  
3566th CICO  
Iowa Army National Guard/ B Trp 1-113th Cavalry  
Iowa National Guard—State Chaplain's Office  
185th Air Refueling Wing Iowa Air National Guard

HHT 1-113th CAV  
Iowa Army National Guard/ A Trp 1-113th Cavalry  
Iowa Army National Guard/ D Co 334 BSB  
Davenport Readiness Center  
1st Battalion 168th Infantry Regiment  
C CO 224 BEB Iowa Army National Guard  
O'Brien County Veteran Affairs  
3655th CICO FRG  
IA Korean War Veterans Association  
Medical Readiness Detachment

B Co 248th ASB SFRG  
Mission Training Complex—Camp Dodge  
Charlie Company, 1-168-IN  
G Company 344th BSB  
Support Siouxland Soldiers  
IA National Guard—Joining Forces  
IA National Guard  
C CO 224 BEB 3/34th IBCT  
IANG 1-168 IN  
Yellow Ribbon 1-171 AVN  
American Legion Post #317 Radcliffe

Joining Forces  
Support Siouxland Soldiers  
Warrior Family Service Branch  
Franklin County Veteran Affairs  
Iowa Army National Guard Child and Youth Program  
IA National Guard 3654th SMC  
IA National Guard 734th RSG  
Boone Iowa Joining Community Forces  
1-168 IN BN Iowa National Guard  
Warrior Family Service Branch



# GRATITUDE FOR *Iowa's Bravest Heroes*

The My Veteran Hero program was launched in June of 2022 to let veterans across Iowa know their service has not been forgotten. Unique Iowa veteran swag was created for our heroes to proudly wear in recognition for their service to our country. The swag included a collection of crewneck sweatshirts, t-shirts and full-zip hoodies. These special packages were either hand delivered to a group meeting or shipped individually to a veteran.

Veterans were first nominated by employees and contractors of Iowa Select Farms and then the program opened to groups and individual nominations across the state. We were also able to incorporate the My Veteran Hero program into our annual Veterans Day recognition. On Friday, November 11, the Deb and Jeff Hansen Foundation made deliveries to the Clarke County Veterans Affairs, Iowa Falls Friendship Club, Fort Dodge VFW, Ames Veterans Program and Hubbard Middle School Veterans Day Program.

The Deb and Jeff Hansen Foundation and Iowa Select Farms strongly believe in showing gratitude and providing support to those who served our country. We are forever indebted to every service member and, as Americans, are grateful for the freedoms we enjoy because of their sacrifice. In 2022, a total of 760 veterans were recognized through the My Veteran Hero program.



## IOWA VETERANS GROUPS RECOGNIZED WITH MY VETERAN HERO GIFTS:

Wright County Veterans Affairs  
Clarke County Veterans Affairs  
Ames Patriotic Council  
Iowa Falls American Legion  
Fort Dodge Walter Porsch VFW  
Hubbard American Legion  
Parkersburg American Legion  
Polk County American Legion  
Dows American Legion  
Hampton American Legion

Riceville American Legion  
United States Submarine Veterans of Iowa  
34th Infantry Division Association  
Ackley American Legion  
American Legion Rider's Post #93  
Gold Star Museum Volunteers  
Korean War Veterans Association Iowa Chapter 99

LAND OF THE FREE  HOME OF THE BRAVE



# PROVIDING STRENGTH & SUPPORT TO A PRECIOUS RESOURCE

## Our Iowa Military Families

The Pork Care Package program shows gratitude to Iowa families with active and reserve members of the armed forces. Showcased in patriotically themed coupon booklets, the Pork Care Packages contain \$35 worth of coupons good for various pork products including fresh ham, ribs, bacon and ground pork.

As an extension of the Deb and Jeff Hansen Foundation's Project: Food and Fellowship, these care packages are another way we stay committed to thanking our military families for their service and dedication to protecting our freedom. The Pork Care Package program hopes to provide members of our armed forces with the means to share in fellowship with their loved ones around the dinner table. In 2022, the Pork Care Package program delivered 14,143 coupon packs to those serving in our military.



**"THE SUBSTANTIAL CONTRIBUTION YOU PROVIDE STRENGTHENS AND SUPPORTS OUR MOST PRECIOUS RESOURCE, OUR MILITARY FAMILY COMMUNITY, BY BRINGING THEM TOGETHER TO THE DINNER TABLE AND CREATING LONG-LASTING MEMORIES."**

— Ron Dardis,  
Major General of the  
Iowa National Guard

*Growing Communities.  
Growing Iowa.* 



## MILITARY GROUPS THAT RECEIVED PORK CARE PACKAGE COUPONS INCLUDE:

### IOWA AIR NATIONAL GUARD

185th Air Fighter Wing  
132nd Air Fighter Wing

### IOWA ARMY NATIONAL GUARD

1-168 IN BN Co B Det 1  
224 BEB Co E FSC  
1168 Trans Co Det 2  
1-133 IN BN HHC  
334 BSB Co G (FSC)  
2-211 AVN BN CO D DET 3  
1-376 AVN Co A Det 1  
2-211 AVN Co C Det 1  
2-211 AVN HHC Det 3  
CO A 248TH ASB (-)  
2-147TH AVN BN CO E DET 2  
1-168 IN BN Co A Det 1  
2/34th BCT HHC  
2-147TH AVN HHC Det 2  
248TH ASB DET 1 HSC  
CO B 248TH ASB (-)  
CO C 2-147TH AVN  
HSC 248TH AVN  
1168 Trans Co Det 1  
1-168 IN BN Co A Det 2  
334 BSB Co F (FSC)  
1-168 In BN Co A (-)  
1133 Trans Co  
1-168 IN BN HHC  
1-133 IN BN Co A  
DET 1 CO A 248TH ASB  
1-168 IN BN Co D  
831 ENGR Co (-)  
1-133 IN BN Co D  
334 BSB Det 1 Co E (FSC)  
1-194 FA Btry A  
334 BSB Co A (DISTRO)  
1-133 IN BN Co HHC Det 1  
1-133 IN BN Co C (-)  
1-133 IN BN Co C Det 1  
334 BSB Co H (FSC)

1-168 IN BN Co C  
224 BEB HHC (-)  
34th Army Band  
1-133 IN BN Co B  
109TH MED BN HHD  
1133 Trans Det 1  
209TH MED CO (AS)  
67TH TRP CMD  
1-194 FA Btry B  
Co C 224 BEB  
HHC 224 BEB  
334 BSB Co A Det 1 (DISTR)  
334 BSB CO B (Maint)  
3655 Det 1 Maint Co  
3654 Det 1 Maint Co  
3654 Maint. Co (-)  
1168 Trans Co (-)  
334 BSB Co D (FSC)  
DET 2 CO A 248TH ASB  
1-168 IN BN Co B (-)  
1-113 RSTA Det 1 HHT  
1-113 RSTA Trp C  
71st CST  
334 BSB Co C (Med)  
334 BSB HHC  
135 PAD  
COD 224 BEB  
294 Med Co (AS)  
671 Trp Cmd  
JFHQ-IA  
1-113 CAV Trp A  
1-113 RSTA Trp B  
186 MP Co  
831 ENGR Co Det 1  
AMEDD  
1034 CSSB HHC  
185th CSSB  
3655 Maint Co (-)  
734th RSG HQ  
185th RTI  
HQ RSP/RRB  
STC

1-376 AVN Co A Det 2  
2-211 AVN Co B  
2-211 AVNCOE Det  
2-211 AVN Co D Det 1  
2-211 AVN Co E Det 1  
2-211 AVN HHC Det 1  
Co B BS 224 BEB  
2168 Trans Co  
833 ENGR Co  
134th Med Co  
1-194 FA HHB  
1-194 FA HHB Det 1  
2168 Trans Det 2  
2168 Trans Co Det 1  
334 BSB CO D (FSC)  
1-194 FA Btry B Det 1  
1-194 FA HHB Det 2  
COB 248 ASB Det 3  
COA (EN) 224 BEB  
COA (EN) 224 BEB Det 1  
233 JAG TM  
IOTC  
COB 248 ASB Det 4  
1034TH CSC Det 1  
1034TH CSC Det 2  
1034TH CSC

### US ARMY RESERVES — IOWA

8th JA DET  
91st JA DET (LOD TM 12)  
95th REGT, 9th BN (QM)  
103rd ESC (MSE)  
103rd ESC, HHC  
189th TC DET  
203rd PA DET MOBILE  
339th MP CO (CS)  
345th CO (GROUND AMB)  
348th MP CO (DETENTION)  
361st MC CO (MED LOG)  
377th REGT, 2nd BN (DET 1)  
(CO A)

377th REGT, 2nd BN (DET 6)  
(CO F)  
383rd REGT, 1st BN (CS CSS)  
389th EN BN (FSC)  
389th EN BN (HHC)  
389th EN CO (2nd PLT)  
(VERTICAL CONST)  
389th EN CO (VERTICAL CONST)  
402nd EN CO (SAPPER)  
411th EN CO (HORIZONTAL  
CONST)  
415th MP DET (LAW  
ENFORCEMENT)  
443rd TC (DET 2) (COMBAT HET)  
445th TC (DET 1) (MDM TRK) (PLS)  
445th TC (DET 2) (COMBAT HET)  
445th TC CO (MDM TRK) (PLS)  
467th EN DET (FIRE FIGHTING)  
527th TC DET (MOVEMENT CNTRL)  
600th EN DET (FACILITY)  
649th RSG, HHC  
7355th VET DET  
7403rd TMC  
7404th MORU  
7456th MORU  
7456th MED BN (DET 1)  
903rd TC (DET 2) (INLAND  
CARGO)  
949th MC DET (VET SVC)  
960th QM CO (PETROL SPT)  
960th QM CO 1st PLT (PETRL SPT)  
960th QM CO 2ND PLT (PETRL SPT)

### US Navy Reserves

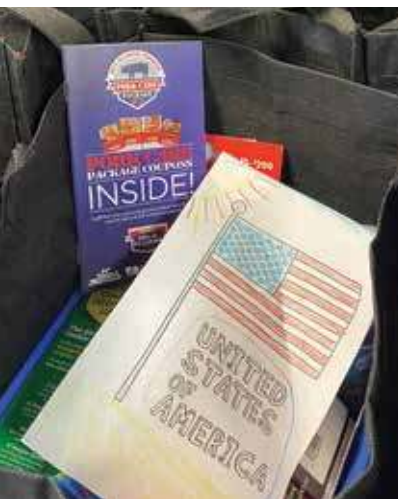
### US Marine Corp Reserves

### Iowa State University Air Force ROTC

### Iowa State University Navy ROTC

### Iowa State University Army ROTC

### Iowa National Guard's Survivor Outreach Services



# Empowering Our Courageous Friends

## BATTLING CHILDHOOD CANCER

The Deb and Jeff Hansen Foundation is astounded by the strength, bravery and courage of families impacted by childhood cancer. This is why we continue to support them in their journeys through our partnership with Children's Cancer Connection. In 2022, the Deb and Jeff Hansen Foundation was thrilled to support 764 of these special families in Iowa.

### JEFF AND DEB HANSEN HOME FOR HOPE

Children's Cancer Connection strives to support families in Iowa that have been impacted by a pediatric cancer diagnosis. Previously based in the Hansen Home for Hope, Children's Cancer Connection has relocated to the brand new Jeff and Deb Hansen Home for Hope located in Johnston, Iowa. This was made possible thanks to a \$300,000 donation in 2021 from the Foundation. Additionally, the Foundation donated another \$300,000 in 2022 for renovations to the new location. This includes security and access system upgrades, exterior and interior building enhancements, new appliances, and construction for a beautiful ADA-accessible playground. The new location is entirely ADA compliant, located in a family-friendly neighborhood, provides room for more programs and activities and is more inclusive and accommodating to all families Children's Cancer Connection serves.

Located in Johnston, Iowa, the Jeff and Deb Hansen Home for Hope will continue to serve as a stronghold for families with children undergoing oncology treatments. Additionally, it is a welcoming location to gather for events, programs and numerous services that benefit patients, parents and siblings.

### MY JOURNEY SERIES®

In addition to supporting the Jeff and Deb Hansen Home for Hope, the Foundation also funds the My Journey Series®. Intended to help patients at Blank Children's Hospital in Des Moines and the University of Iowa Stead Family Children's Hospital in Iowa City, the My Journey Series® fosters hope for patients and families as they battle childhood cancer. The My Journey Series® will continue to provide these resources, striving to bring these families joy until a cure for cancer is found.

Louie Lionheart is the mascot of courage for these strong warriors. A stuffed Louie toy is included in the new family boxes sent to each participating family at the beginning of the My Journey Series®. In 2022, 67 families received a new family box.



Jeff and Deb Hansen  
**HOME**  
FOR  
**HOPE**



The My Journey Book is a family resource binder given to each family at the time of diagnosis. The binder serves as a place for families to organize and store information from the cancer journey. Each family has the opportunity to personalize the content with every new treatment phase. This year, 76 books were given to new patients.

**BEADS4BRAVERY®** is another program that helps children during their cancer treatments. The childhood cancer journey often includes countless medical procedures and experiences. The Beads4Bravery® program is a way for children to collect beads that symbolize each step of their cancer journey. Each child ends up with strings of beads that tell their own unique story. In 2022, 22,365 beads were sent to Blank Children's Hospital and Stead Family Children's Hospital.

**THE COURAGE STORE®** empowers children battling childhood cancer to redeem their hard-earned Bravery Bucks after conquering difficult treatments. The Courage Store® at Blank Children's Hospital in Des Moines is packed with prizes and incentives to keep kids feeling motivated through their journey.





# BACK-TO-SCHOOL *Bash*

In August, with the beginning of the school year right around the corner, it was time to put on the 6th annual Back-to-School Bash event, held each year in collaboration with Children's Cancer Connection staff members. Over 130 Children's Cancer Connection kids and their families attended the event at the Children's Cancer Connection and Jeff and Deb Hansen Home for Hope at its new location in Johnston, Iowa to enjoy an afternoon of fun and fellowship.

The kids and their families rotated through a variety of school-themed stations geared toward students of all ages. Three craft stations featured the perfect projects to prepare kids to go back to the classroom in style. Volunteers from Iowa Select Farms and Children's Cancer Connection helped kids construct a 2022-2023 school year time capsule, a beaded key chain for their brand-new backpacks and a bus photo frame for the first day of school. At the recess station, kids were able to play yard games, double dutch jump rope and enjoy a snow cone from the Kona Ice truck. The lunch station featured a delicious meal from our friends at Whatcha Smokin' BBQ of Luther, Iowa.

The highlight of the event was the build your own backpack station where each child had the chance to pick their own backpack and other school supplies including folders, notebooks, pencil boxes, markers, crayons, erasers and other fun goodies. This station was meaningful for both the parents and the kids.

It is no secret that childhood cancer is financially draining for a family which can create additional stress for parents already dealing with life-changing circumstances. Ensuring their kids have all the school supplies they need should not be something that contributes to that stress, but unfortunately, back-to-school spending soared to a record high in 2022. According to the National Retail Federation, families with school-aged children spent on average more than \$860 on school supplies this year. By including school supplies at this event, we hope to alleviate some of that financial burden for parents.

We offered a seemingly endless number of backpacks and school supplies with different colors and patterns, so the kids could truly make their back-to-school gear their own. While this might seem like a small gesture, when a child has cancer, there is not much they can control. We hope that by giving these special kids the opportunity to choose their own unique supplies, their school year started off in the best way possible.



# THOUGHTFUL CARE PACKAGES BRING *Joy to Cancer Families*

## MAY DAY BASKETS

Volunteers with the Deb and Jeff Hansen Foundation hosted a May Day Basket Workshop for families with Children's Cancer Connection. During the workshop, kids could make up to ten May Day Baskets to later surprise family, friends and neighbors. Baskets were stuffed with candy, treats and popcorn and decorated with ribbons and springtime flowers. Twenty families attended the workshop held in the new Jeff and Deb Hansen Home for Hope location in Johnston.

## NEW YEAR'S WISHING WALLS

Employees at Iowa Select Farms and the Deb and Jeff Hansen Foundation were busy in the month of December putting together surprise care packages for families part of the Children's Cancer Connection. With the help of CCC staff members, a New Year's themed package found its way to the doorsteps of 650 families as the new year approached.

Each semi-annual care package we send strives to give families an opportunity to complete an activity together, and this year's "Wishing Wall" was no exception. Families can use the decorative magnets and chalk markers to get excited about their goals, dreams and wishes for 2023. Together, they can help remind each other that no dream or wish is too small or big. We hope this brought them some hope and joy as they entered the new year.



# Thank You TO OUR GENEROUS DONORS

## DIAMOND PLUS - \$50K



## DIAMOND - \$30K



## PLATINUM - \$20K



## GOLD - \$15K



## SILVER - \$10K



## BRONZE - \$6K



## FRIENDS - \$3K

- |                                    |                                 |  |
|------------------------------------|---------------------------------|--|
| Adam Shelton                       | Delfax                          | Mike & Julie Blaser                                      |
| ADM                                | Doug & Jaime Keninger           | Munters  |
| AgFinium                           | DSM Nutritional Products        | Pat & Betty Sullivan                                     |
| AgriPro                            | Elliott Aviation                | Pete & Jill Thomas                                       |
| Alan, Abby, Tami and Trenton Ründe | Fastener Supply                 | Prairie Energy Cooperative & Corn Belt Power Cooperative |
| ARCO                               | Gary & Carol Hayes              | QC Supply  |
| Bank of the West                   | Green Plains                    | Riverside Industries                                     |
| Bedrock Concrete                   | GrowMarkFS                      | Schofield Trucking                                       |
| Best Veterinary Solutions          | Hagen Swine Consulting          | Scott & Melissa Gillespie                                |
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| Brodie Thies                       | JIMDI                           | Smith Promotional  |
| Bruce & Nancy Lindquist            | Kemin                           | StoneX   |
| Bunzl                              | Kevin & Kelly Haase             | Tyson  |
| Consumers Supply                   | Lyle & Mike Greenfield          | United Farmers Cooperative                               |
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| Dan & Elzette Dean                 | Midwest Ag Solutions            |  |



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