



Media Resources

Cassandra Jass, DVM
Director of Production Well-Being

Cassandra Jass serves both as a staff veterinarian and director of production well-being for Iowa Select Farms. Cassandra grew up on a diversified family farm near Williams, IA. Dr. Jass joined the company in 2006 as an intern working in the veterinary lab and as a sow production intern. She returned as a veterinarian in 2012 after graduating from Iowa State University.



Pete Thomas, DVM
Director of Health Services

Pete Thomas is Director of Veterinary Services for Iowa Select Farms. Pete is a member of the American Association of Swine Veterinarians and has served on its program planning committee, budget committee, and pharmaceutical issues committee. He has attended the National Pork Producer Council's Pork Leadership Institute and is a certificated Pork Quality Assurance Plus advisor through the National Pork Board. Pete graduated from Iowa State University College of Veterinary Medicine with a Masters of Science degree in preventive medicine and a Doctor of Veterinary Medicine degree.



Jen Sorenson
Director of Communications

Jen is responsible for all facets of internal and external communications, media relations, public relations and industry outreach at Iowa Select Farms. Jen grew up on a hog farm in southeastern Iowa and has always had a passion for telling the story of agriculture. Additionally Jen is a board member for the Iowa Pork Producers Association and President-Elect of the National Pork Producers Council.



Brian Blumhagen
Team Lead for Nutrient Management Services and Construction

Brian grew up on a cattle and hog farm in northeast Iowa. He received his undergraduate and graduate degrees from Iowa State University. Having worked his entire career in the swine industry, Brian oversees the construction and remodeling of new swine facilities as well as overseeing the nutrient management team at Iowa Select Farms.

