

GROWING COMMUNITIES

Growing Iowa

2024 FOUNDATION IMPACT REPORT



Who We Are

The Deb and Jeff Hansen Foundation was established in 2006 by the owners of Iowa Select Farms and is dedicated to making a positive impact on the lives of fellow Iowans. Founded and privately-owned by Iowa Falls natives Jeff and Deb Hansen, Iowa Select Farms has grown to be the largest family-owned pork production company in the U.S. With nearly 800 swine farms across the state, Iowa Select Farms is one of the leading economic engines to Iowa's rural communities. The company employs 1,200 people, partners with more than 650 farmers and supports nearly 1,700 local businesses throughout the state.

How We Are Funded

The Deb and Jeff Hansen Foundation is a 501c3 organization funded by donations from Jeff and Deb Hansen, the employees, contractors and owner-operator truck drivers for Iowa Select Farms and our incredibly generous friends and sponsors.

What We Do

The Deb and Jeff Hansen Foundation operates unique programs and projects that provide food to struggling Iowa families and children, shows gratitude to members of the armed forces and strengthens efforts to find a cure for childhood cancers while improving the quality of life for impacted families.

Our Communities, Our Home

At Iowa Select Farms, our passion is pig farming and feeding the world. With our roots and branches planted firmly in Iowa, we're proud to uplift our communities and state.

Like many, we're moved forward through the years with commitment only our industry knows, and I give much of the credit to our dedicated employees and contractors. They have made Iowa Select Farms what it is today.

Over the years, the Deb and Jeff Hansen Foundation has intentionally created and maintained programs that help uplift our communities and provide critical support to schools, military, local service organizations and families.

Giving back is in the hearts of farmers, pork producers and Iowans, and we are relentless in our pursuit to keep our communities strong. We continue to be thankful for the support from our generous donors: suppliers, friends and employees of Iowa Select Farms.

This was made possible by you.

SINCERELY, JEFF AND DEB HANSEN

*Co-Founders of the Deb and Jeff Hansen Foundation,
Owners of Iowa Select Farms*



**DEB & JEFF
HANSEN
FOUNDATION**

CHILD & FAMILY SUPPORT

Providing Critical Food and Essentials to Our Most Vulnerable

Power Snack

- 25,666 children
- 84 school districts
- 1.2 million ham sandwiches



Operation Christmas Meal

- 24 events
- 26,000 pork loins
- 520,000 servings
- 101 4-H and FFA group projects through Ignite the Spirit



Haul Out Hunger

- 105 food pantries
- 34,440 pounds of ground pork
- 137,760 meals



Henry's Heroes

- 500 Dream Kits
- 6 domestic violence shelters that service 52 counties



MILITARY

Recognizing our Veterans, Active and Reservists, and Military Families

Pork Care Packages

- 16,304 coupon packs
- 668,464 servings



Project: Food and Fellowship

- 55 grants to support military events
- 600 Gold Star family gifts



Pork for Patriots

- 160 military organizations
- 75% of events significantly enhanced
- 6,393 pork loins



My Veteran Hero

- 2,501 veteran gifts
- Apparel sent to 91 Iowa counties
- 5,176 veterans recognized since 2022



CHILDHOOD CANCER

Improving the Quality of Life for Children and Families Experiencing Childhood Cancer

A Special Adventure

- 27 families
- 8 weekend trips to choose from
- 73 children and 52 parents



Children's Cancer Connection

- 27,505 Beads for Bravery
- 58 My Journey Books
- 80 new family boxes
- 9 Star Boxes to provide comfort to families during a loss
- 2 surprise family care packages sent out for the 4th of July and Halloween



FIGHTING CHILDHOOD HUNGER

Powerfully

According to Feeding America, about one in six children in Iowa are experiencing food insecurity. The Power Snack program is one way that the Deb and Jeff Hansen Foundation is working to fight childhood food insecurity. For 12 years, school districts in Iowa Select Farms's Homegrown Iowa communities have partnered with the Foundation to distribute Power Snack coupons to children on Free and Reduced Lunch.



Each participating student receives coupons for four pounds of free deli ham and four loaves of whole wheat bread annually. These resources allow for the creation of 48 high-protein, filling Power Snacks per year, supporting students' health and well-being. Ham is an excellent source of several essential vitamins and minerals, including thiamin, niacin, riboflavin, vitamin B-6, phosphorus, protein, zinc, and potassium, all critical for growth and cognitive development.

Students receive a coupon booklet with a \$8 ham coupon and a \$3 whole wheat bread coupon four times per year to coincide with the long breaks in the school year. The Power Snack program is crucial as school-based food assistance programs address immediate nutritional needs during school days, yet food insecurity often persists during weekends and holiday breaks.

Intended to be used as a quick snack during the school day, the Foundation also distributes shelf-stable pork sticks to the schools. Located in nurses' offices, counselors' offices, main offices, and teachers' classrooms, the sticks provide children with easy access to protein when needed.

In total, 106,050 coupons and 25,000 pork sticks were distributed to 84 school districts for the 2024-2025 school year. The Power Snack program provided 25,666 students with the means to make 1,272,600 ham sandwiches.



2024 POWER SNACK PROGRAM PARTICIPANTS:

AGWSR Community School District
 Albert City-Truesdale Community School District
 Alden Community School District
 Algona Community School District
 Alta-Aurelia Community School District
 Aplington-Parkersburg Community School District
 BCLUW Community School District
 Bedford Community School District
 Belmont Klemme Community School District
 CAL Community School District
 Carroll Community School District
 Chambers Public School
 Charter Oak-Ute Community School District
 Clarion-Goldfield-Dows High School
 Clarke Community School District
 Clarksville Community School District
 Colo-NESCO Community School District
 Creston Community School District
 Denison Community School District
 Diagonal Community School
 Dike-New Hartford Community School District
 Eagle Grove Community School District
 East Sac County Community School District
 East Union Community School District
 Emmetsburg Community School District
 Forest City Community School District
 Fort Dodge Community School District
 Galva-Holstein Community School District
 Garner-Hayfield-Ventura Community School District

Greene County Community School District
 Griswold Community School District
 Grundy Center Community School District
 Hampton-Dumont Community School District
 Highland Community School District
 Howard-Winneshiek Community School District
 Iowa Falls Community School District
 Keota Community School District
 Laurens-Marathon School District
 Lenox Community School District
 Manson Northwest Webster Community School District
 MMCRU Community School District
 Mid-Prairie Community School District
 Montezuma Community School District
 Mount Ayr Community School District
 Murray Community School District
 Newell-Fonda Community School District
 North Butler Community School District
 North Iowa Community School District
 North Kossuth Community School District
 North Mahaska Community School District
 North Union Community School District
 O'Neill Public School District
 OABCIG Community School District
 Orient-Macksburg Community School District
 Osage Community School District
 Paton Churdan Community School District
 Pocahontas Community School District
 Riceville Community School District
 Riverside Community School District

River Valley Community School District
 Saint Malachy Catholic School
 Schaller Crestland Community School District
 Schleswig Community School District
 Sioux Central Community School District
 South Central Calhoun Community School District
 South Hamilton Community School District
 South Hardin Community School District
 Southeast Valley Community School District
 St. Ansgar Community School District
 St. Edmond Catholic School
 St. Mary's Catholic School
 St. Paul Lutheran School
 St. Rose of Lima Catholic School
 Storm Lake Community School District
 Summerland Community School District
 Timothy Christian School
 Twin Rivers Elementary
 Unity Ridge Lutheran School
 Waverly-Shell Rock Community School District
 Webster City Community School District
 West Fork Community School District
 West Hancock Community School District
 West Marshall Community School District
 Winterset Community School District

84 SCHOOLS &
 DISTRICTS
 PARTICIPATED IN
 THE PROGRAM.

POWER SNACK PROVIDED
25,666 CHILDREN
 THE MEANS TO PREPARE OVER
 1.2 MILLION HAM SANDWICHES.

STOCKING FREEZERS, Feeding Families

Iowans across the state rely on food pantries to help make ends meet and get food on the table. Summer can be a challenging time, as many families rely on the support of school breakfast and lunch programs to help provide complete and balanced meals for their children. Food pantries throughout Iowa see an uptick in visitors with schools out of session.

Every summer, the Deb and Jeff Hansen Foundation is proud to support these vital organizations by hand-delivering frozen pork to stock freezers with a fresh protein source for the summer months.

This year, the decision was made to offer a new product to food pantries— ground pork. This change was made with recipients in mind. Ground pork is versatile, easy and fast to prepare, and compatible with many food pantry staples.

The change also allowed pantries to receive more individual portions of meat, which in turn allowed the food pantries to distribute the pork to more families. Alongside the pork, recipe books with affordable and easy-to-prepare ideas were distributed to each pantry to inspire meals.

In 2024, teams delivered 34,440 pounds of ground pork over 14 delivery days in June and July. The pork was delivered to 105 food pantries, a 38% increase from 2023. Of the 105 pantries that received ground pork, 36 were new recipients. The pantries were spread across 41 counties and were located in 78 different communities. The pork distributed through Haul Out Hunger in 2024 created 137,760 meals for Iowans in need.



HAUL OUT HUNGER RECIPIENTS:

Ackley Community Food Pantry, Ackley
 Ainsworth Food Pantry, Ainsworth
 Alden Food Pantry, Alden
 All Cultures Equal, Webster City
 Allison Food Pantry, Allison
 Anchor Point First Baptist Church, Webster City
 APC Food Pantry, Centerville
 Aplington/Parkersburg Food Pantry, Parkersburg
 Britt Area Food Bank, Britt
 Centro Cristiano Vida Nueva, Belmond
 Chariton Methodist Church, Chariton
 Christian Community Cupboard, State Center
 Clarion-Goldfield-Dows School, Clarion
 Clarksville Food Pantry, Clarksville
 Clearfield Community Food Pantry, Clearfield
 Community Basket of Ida County, Ida Grove
 Crawford County TAP, Denison
 Creston Area Food Pantry, Creston
 Creston Food Shelf, Creston
 Dallas Center Food Pantry, Dallas Center
 Denison First United Methodist Church, Denison
 Diagonal School District, Diagonal
 Dike United Methodist Church, Dike
 Dows Ministerial Association Food Pantry, Dows
 Early Community Food Pantry, Early
 East Union ASPIRE Food Pantry, Afton
 Emergency Food Box, Marshalltown
 Faith in Action Friendship Club, Iowa Falls
 First Lutheran Church Community Closet, Gilmore City
 First Lutheran Food Pantry, Clarion
 Franklin County Community Food Pantry, Hampton
 Franklin County Home Care Service, Hampton
 Franklin County Public Health, Hampton
 God's Pantry at United Methodist Church, Garner
 Goldfield Community Food Pantry, Goldfield
 Grace Evangelical Free Church, Eagle Grove
 Greenbelt Home Care and Hardin County Public Health, Eldora

Greene County Christian Action Resource Center, Jefferson
 Greene Emergency Food Bank, Greene
 Holy Trinity Catholic Food Pantry, Fort Dodge
 Hubbard Food Pantry, Hubbard
 Immanuel Lutheran Church, Forest City
 Iowa Falls Community Meal - Methodist Church, Iowa Falls
 Iowa Falls Lions Club, Iowa Falls
 Jesus' Right Hand, New Virginia
 Kellerton Food Pantry, Kellerton
 Kossuth County Pantry, Algona
 La Luz Centro Cultural, Hampton
 Lake City Union Church Food Bank, Lake City
 Lake Mills Food Shelf, Lake Mills
 Laurens Area Food Pantry, Laurens
 Lenox Neighborhood Center, Lenox
 Loaves and Fishes Food Pantry, Story City
 Lyle Food Shelf, Lyle
 Malcom Food Pantry, Malcom
 Manson Ministerial Food Pantry, Manson
 MATURA Union County Outreach, Creston
 MATURA Adams County Outreach, Corning
 MATURA Ringgold County Outreach, Mount Ayr
 MATURA Taylor County Neighborhood Center, Bedford
 MICA Hardin County Emergency Food Pantry, Iowa Falls
 Mid Iowa Community Action, Poweshiek County, Grinnell
 Mid-Sioux Opportunity Cherokee Outreach, Cherokee
 Ministerio Manos Al Arado, Hampton
 Mitchell County Food Bank, Osage
 Montezuma Food Pantry, Montezuma
 Mormon Trail School Food Pantry, Humeston
 Murray Church of Christ Food Pantry, Murray
 New Hartford Food Pantry, New Hartford
 New Opportunities Calhoun County, Rockwell City
 New Opportunities Audubon County, Audubon
 New Opportunities Carroll County, Carroll

New Opportunities Greene County, Jefferson
 Newell Food Pantry, Newell
 Osceola Full Gospel Church Pantry, Osceola
 Pine Lake Food Shelf, Eldora
 Riceville Food Pantry, Riceville
 Riverside Food Pantry, Oakland
 Rose Hill Community Church Food Pantry, Rose Hill
 Rowan Community Pantry, Rowan
 Ruth Project Food Pantry, Iowa Falls
 SCICAP Clarke County Food Pantry, Osceola
 Shell Rock Food Pantry, Shell Rock
 South Central Calhoun Food Bank, Rockwell City
 St. Patrick's Catholic Church, Hampton
 St. Paul's Lutheran Church Food Pantry, Webster City
 Steamboat Rock Baptist Church, Steamboat Rock
 The Lord's Cupboard, Fort Dodge
 The Lord's Cupboard, Griswold
 Tornado Alley, Storm Lake High School, Storm Lake
 Treasured by God Ministries, Gilman
 Tribulation and Trust Ministries Storehouse Food Pantry, Washington
 UDMO Buena Vista County, Storm Lake
 UDMO Hamilton County, Webster City
 UDMO Humboldt County, Humboldt
 UDMO Palo Alto County, Emmetsburg
 UDMO Pocahontas County, Pocahontas
 UDMO Webster County, Fort Dodge
 UDMO Wright County, Clarion
 United Church of Diagonal, Diagonal
 Unity Lutheran Ministries Food Pantry, Graettinger
 WACO Community Food Pantry, Crawfordsville
 Washington County HACAP, Washington
 West Fork Food Pantry, Sheffield
 Winnebago County Neighborhood Food Bank, Forest City
 Woolstock Community Pantry, Woolstock



PORK LOINS

Fill Stomachs and Hearts

To celebrate the holiday season, the Deb and Jeff Hansen Foundation puts on Operation Christmas Meal, a beloved tradition for the organization and its employees since 2011. Each December, employees brave the cold to hand out five-pound pork loins and recipe books to lowans in need, providing a nutritious holiday meal for those who might not otherwise have access to one. There are no requirements to receive a pork loin at an Operation Christmas Meal event. Recipients drive through the line and pick up a loin for themselves or someone in their life who needs a good meal.

In 2024, over 500 employee volunteers handed out 26,000 pork loins at Operation Christmas Meal events in Des Moines, Bedford, Diagonal, Afton, Osceola, Jewell, Fort Dodge, Sac City, Denison, New Sharon, Washington, Sioux Rapids, Laurens, West Bend, Gilmore City, Eagle Grove, Hampton, Sheffield, Garner, Osage, Greene, Allison, Ackley and Iowa Falls.

This program is an essential part of the Deb and Jeff Hansen Foundation's mission to fight hunger in Iowa, and its continued success is a testament to the generosity and compassion of its volunteers and supporters. Over the past 14 years, over 4.5 million pounds of pork have been given away at Operation Christmas Meal events in 56 communities.



24 COMMUNITIES

26,000 pork loins



OPERATION CHRISTMAS MEAL ROUTES:



Ackley



Afton



Allison



Bedford



Denison



Des Moines



Diagonal



Eagle Grove



Fort Dodge



Garner



Gilmore City



Greene



Hampton



Iowa Falls



Jewell



Laurens



New Sharon



Osage



Osceola



Sac City



Sheffield



Sioux Rapids



Washington



West Bend

IGNITING THE *Spirit of Giving*

youth-based organizations, including FFA and 4-H clubs across Iowa, participate in Ignite the Spirit each December. Through the program, organizations are equipped with essential resources to fight hunger and food insecurity in their communities during the holiday season.

Participating groups receive four cases of pork loin, insulated grocery totes, recipe booklets and a monetary grant of \$500 to purchase additional meal staples at their local grocery stores. Students then work with hunger-fighting organizations in their communities and develop a project. Many organize community meals or food baskets for families in need, fostering a sense of community and solidarity.

In 2024, a record 101 student organizations in 47 counties participated in Ignite the Spirit. Of the participants, 45 were FFA chapters, 36 were 4-H Clubs, 15 were other school groups, including FCCLA, Student Council, and Special Education classrooms, and five were outside-of-school organizations, including Boy Scouts and church groups. Participation in Ignite the Spirit increased by 38% compared to 2023.

By empowering students to take proactive measures, seek local partnerships and actively contribute to their communities, the Deb and Jeff Hansen Foundation's Ignite the Spirit program stands as a beacon in the fight against hunger. Beyond providing essential resources, the program is vital in raising awareness of this critical issue and inspiring a new generation of Iowans to be compassionate and actively engaged in their communities.



IGNITE THE SPIRIT PARTICIPANTS:

4-H Club Tréboles Cultural
 Adair County Hot Shots 4-H Club
 Alden Active Achievers 4-H Club
 Alden School Nurse
 Christmas Adoption
 Algona FFA
 Alta-Aurelia FFA
 Ames FFA
 APC Youth Group
 Aplington-Parkersburg FFA
 AR-WE-VA Student Council
 AR-WE-VA National Honor Society
 Belmond-Klemme FFA
 Blaine Clovers - 4-H Club
 Buckingham Boosters 4-H Club
 Carroll Area FFA
 Cavaliers 4-H Club
 Central Plains FFA
 Cerro Gordo County 4-H
 CGD FFA
 Chariton FFA
 Charles City FFA
 Cherokee Washington High FFA
 Clarion Scouts Troop 1047
 Clarke Community Schools
 Ag Dept
 Clarke County 4-H
 Clarke County Organization of
 Philanthropic Services

Clear Lake FFA
 Clear Lake Sailors 4-H Club
 Clutier Cowboys and Cowgirls
 4-H Club
 Colo-NESCO FFA
 Country Pioneers 4-H Club
 Cub Scout Pack 583
 Denver FFA
 DNH FFA
 Douglas Dreamers 4-H Club
 Early Achievers 4-H Club
 East Pottawattamie County 4-H
 Youth Council
 East Sac FFA
 East Union FFA
 Emmetsburg FFA
 Forest City FFA
 Garner FFA
 Garwin Roughriders 4-H Club
 Gilbert FFA
 Glidden-Ralston FFA
 Gowrie Groundbreakers
 4-H Club
 Grinnell FCCLA
 Hampton-Dumont
 Middle School
 Hawkeye FFA
 Humboldt FFA
 ISU Extension & Outreach,
 Adair County

ISU Extension & Outreach, Buena
 Vista County
 ISU Extension and Outreach,
 Cherokee County
 ISU Extension and Outreach,
 Winnebago County
 Jenkins Sunshine 4-H Club
 Lenox FFA and NHS
 Manson NW Webster FCCLA
 Mid-Prairie FFA
 Mormon Trail FFA
 Mount Ayr Community Schools,
 Raider Cafe
 Murray FFA
 Nemaha 4-H Club
 Nevada FFA
 North Butler FFA
 North Mahaska FFA
 OA Richland Robins 4-H Club
 OABCIG FFA
 Osceola Raiders 4-H Club
 Platte Peppy Pals 4-H Club
 Pocahontas County 4-H
 Riceville FFA
 Riceville Youth Group
 Richland Hotshots 4-H Club
 River Valley FFA
 Roland-Story Student Council
 Saint Ansgar FFA
 Saratoga 4-H Club

Schaller Shamrocks 4-H Club
 Sioux Central FCCLA
 Sioux Central FFA
 South Hamilton FFA
 South Hardin FFA
 Southwest Valley FCCLA
 Southwest Valley FFA
 Southwest Valley Student Council
 Stratford Spirit 4-H Club
 Toledo Techs 4-H Club
 Town and Country Kids 4-H Club
 Twin River Tornadoes 4-H Club
 Unity Ridge Student Council
 Wall Lake Bandits/Viola Visions
 4-H Club
 Waterloo FFA
 Waverly-Shell Rock Middle
 School FCCLA
 Wayne FCCLA
 Webster City FFA
 West Fork FFA
 West Hancock FFA
 West Marshall FFA
 West Nishna 4-H Club
 Westside 4-H Club
 Winterset FFA



UPLIFTING DREAMS OF *Iowa's Most Vulnerable*

Now in its fifth year, Henry's Heroes is an ever-evolving program that supports Iowa children. From providing STEM carts to local libraries, donating toy boxes to daycares, or equipping law enforcement with comfort kits to provide support to children during crisis calls, the program annually adapts with a new initiative.

In 2024, the Deb and Jeff Hansen Foundation created 500 Henry's Heroes Dream Kits for children living in or passing through domestic and sexual assault shelters.

The kits included a wheeled tote, a large quilt, a pillow, a plush pig stuffed animal, and basic hygiene essentials, including hair brushes, shampoo and conditioner, toothbrushes, children's pain medication, combs, and a coloring kit to spark imagination and creativity.

The Dream Kits were distributed to six shelters and advocacy centers that service 52 Iowa counties. The centers then distributed the Dream Kits to children who came through their doors. In many cases, children leave unsafe situations suddenly, and these bags of essential supplies have helped children maintain some continued normalcy during difficult transitional times.



PARTNER ORGANIZATIONS:

Assault Care Center Extending Shelter and Support, Ames
Children and Families of Iowa, Des Moines
Crisis Intervention and Advocacy Center, Adel

Crisis Intervention Service, Mason City
Domestic/Sexual Assault Outreach Center, Fort Dodge
Safe Place, Sioux City

“You could physically see the stress leaving the child’s body, the Dream Kit completely provided a sense of relief to this child. Getting torn away from your home and entering a new environment is scary for anyone, let alone a child. These items have provided a new level of comfort.”

— Leah Bair, Domestic/Sexual Assault Outreach Center, Fort Dodge



PROGRAMS *In Action*



GOWRIE

Veteran Jim Peterson of Gowrie wore his My Veteran Hero hoodie at the Pork for Patriots pick-up morning in October.

HUMBOLDT

Humboldt FFA made and delivered homemade meals for people in their community with supplies and pork loins provided by the Ignite the Spirit program.



SIoux CITY

SafePlace in Sioux City received 100 Henry's Heroes Dream Kits in February.



OAKLAND

Riverside Community School District in Oakland participated in Power Snack for the first time.



MURRAY

The Murray Church of Christ Food Pantry in Murray received 30 cases of ground pork through Haul Out Hunger.



DES MOINES

The Geber Family of Des Moines received a 4th of July care package





OSAGE

Osage Community School District received 1,400 Power Snack coupons and 400 pork sticks for the 2024-2025 school year.



IOWA FALLS

Iowa Select Farms employees braved the cold to hand out pork loins at Operation Christmas Meal in December.



LUXEMBURG

Members of American Legion Post 656 in Luxemburg celebrated Veterans Day with pork loins and supplies provided by the Pork for Patriots program.



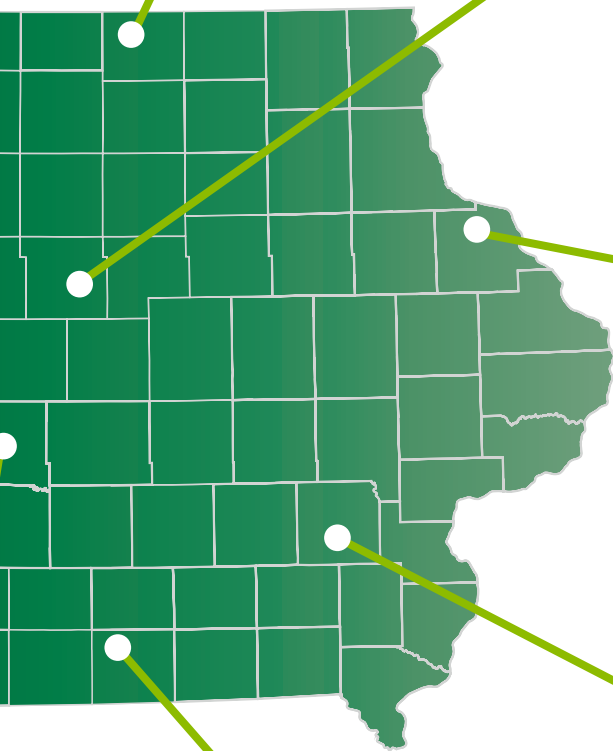
WASHINGTON

Local finishing supervisor Mackinze Hora helped hand out pork loins in Washington for Operation Christmas Meal.



MORAVIA

The Todd Family enjoyed a Special Adventure at Honey Creek Resort in Moravia.



SUPPORTING SOLDIERS AND STRENGTHENING

Our Military Community

Those serving in the armed forces make many sacrifices for our country's freedom, and the Deb and Jeff Hansen Foundation is proud to continue to thank service members through various programs. The Pork Care Package program reminds us that service and dedication to our country are valued and respected, and it acts as a thank you to all who currently serve in Iowa.

Iowa Select Farms employees distribute coupons to active and reserve armed forces members across Iowa each year. Members receive a gift containing \$40 worth of coupons for various pork products, including fresh pork, ground pork, ribs and bacon. Through this program, the Foundation provides military families the means to prepare many meals that bring comfort and joy to their homes, football tailgates, and social gatherings.

In 2024, Iowa Select Farms employees delivered 16,304 Pork Care Packages to those serving in the military. Soldiers that received the coupons were in a variety of different military branches, including the Iowa Army National Guard, the Iowa Air National Guard, the U.S. Army Reserves, the U.S. Navy Reserves, U.S. Marine Corps Reserves, and ROTC program participants at Iowa State University and the University of Iowa. Pork Care Packages were also sent to the Iowa National Guard's Survivor Outreach Services to be delivered to 600 Iowa families of fallen soldiers.



*Growing Communities.
Growing Iowa.*



**IN 2024, IOWA SELECT FARMS
EMPLOYEES DELIVERED**

**16,304 PORK CARE
PACKAGES**



MILITARY GROUPS THAT RECEIVED PORK CARE PACKAGE COUPONS:

IOWA AIR NATIONAL GUARD

185th Air Fighter Wing
132nd Air Fighter Wing

IOWA ARMY NATIONAL GUARD

1-168 IN BN Co B Det 1
224 BEB Co E FSC
1168 Trans Co Det 2
1-133 IN BN HHC
334 BSB Co G (FSC)
2-211 AVN BN CO D DET 3
1-376 AVN Co A Det 1
2-211 AVN Co C Det 1
2-211 AVN HHC Det 3
CO A 248TH ASB (-)
2-147TH AVN BN CO E DET 2
1-168 IN BN Co A Det 1
2/34th BCT HHC
2-147TH AVN HHC Det 2
248TH ASB DET 1 HSC
CO B 248TH ASB (-)
CO C 2-147TH AVN
HSC 248TH AVN
1168 Trans Co Det 1
1-168 IN BN Co A Det 2
334 BSB Co F (FSC)
1-168 In BN Co A (-)
1133 Trans Co
1-168 IN BN HHC
1-133 IN BN Co A
DET 1 CO A 248TH ASB
1-168 IN BN Co D
831 ENGR Co (-)
1-133 IN BN Co D
334 BSB Det 1 Co E (FSC)
1-194 FA Btry A
334 BSB Co A (DISTRO)
1-133 IN BN Co HHC Det 1
1-133 IN BN Co C (-)
1-133 IN BN Co C Det 1
334 BSB Co H (FSC)
1-168 IN BN Co C

224 BEB HHC (-)
34th Army Band
1-133 IN BN Co B
109TH MED BN HHD
1133 Trans Det 1
209TH MED CO (AS)
67TH TRP CMD
1-194 FA Btry B
Co C 224 BEB
HHC 224 BEB
334 BSB Co A Det 1 (DISTR)
334 BSB CO B (Maint)
3655 Det 1 Maint Co
3654 Det 1 Maint Co
3654 Maint. Co (-)
1168 Trans Co (-)
334 BSB Co D (FSC)
DET 2 CO A 248TH ASB
1-168 IN BN Co B (-)
1-113 RSTA Det 1 HHT
1-113 RSTA Trp C
71st CST
334 BSB Co C (Med)
334 BSB HHC
135 PAD
CO D 224 BEB
294 Med Co (AS)
671 Trp Cmd
JFHQ-IA
1-113 CAV Trp A
1-113 RSTA Trp B
186 MP Co
831 ENGR Co Det 1
AMEDD
1034 CSSB HHC
185th CSSB
3655 Maint Co (-)
734th RSG HQ
185th RTI
HQ RSP/RRB
STC
1-376 AVN Co A Det 2
2-211 AVN Co B

2-211 AVNCOE Det
2-211 AVN Co D Det 1
2-211 AVN Co E Det 1
2-211 AVN HHC Det 1
CO BBS 224 BEB
2168 Trans Co
833 ENGR Co
134th Med Co
1-194 FA HHB
1-194 FA HHB Det 1
2168 Trans Det 2
2168 Trans Co Det 1
334 BSB CO D (FSC)
1-194 FA Btry B Det 1
1-194 FA HHB Det 2
CO B (EN) 248 ASB Det 3
CO A (EN) 224 BEB
CO A (EN) 224 BEB Det 1
233 JAG TM
IOTC
C OB 248 ASB Det 4
1034TH CSC Det 1
1034TH CSC Det 2
1034TH CSC

US ARMY RESERVES — IOWA

8th JA DET
91st JA DET (LOD TM 12)
95th REGT, 9th BN (QM)
103rd ESC (MSE)
103rd ESC, HHC
189th TC DET
203rd PA DET MOBILE
339th MP CO (CS)
345th CO (GROUND AMB)
348th MP CO (DETENTION)
361st MC CO (MED LOG)
377th REGT, 2nd BN (DET 1)
(CO A)
377th REGT, 2nd BN (DET 6)
(CO F)
383rd REGT, 1st BN (CS CSS)

389th EN BN (FSC)
389th EN BN (HHC)
389th EN CO (2nd PLT)
(VERTICAL CONST)
389th EN CO (VERTICAL CONST)
402nd EN CO (SAPPER)
411th EN CO (HORIZONTAL CONST)
415th MP DET (LAW ENFORCEMENT)
443rd TC (DET 2) (COMBAT HET)
445th TC (DET 1) (MDM TRK) (PLS)
445th TC (DET 2) (COMBAT HET)
445th TC CO (MDM TRK) (PLS)
467th EN DET (FIRE FIGHTING)
527th TC DET (MOVEMENT CNTRL)
600th EN DET (FACILITY)
649th RSG, HHC
7355th VET DET
7403rd TMC
7404th MORU
7456th MORU
7456th MED BN (DET 1)
903rd TC (DET 2) (INLAND CARGO)
949th MC DET (VET SVC)
960th QM CO (PETROL SPT)
960th QM CO 1st PLT (PETRL SPT)
960th QM CO 2ND PLT (PETRL SPT)

US Navy Reserves

US Marine Corp Reserves

Iowa State University Air Force ROTC

Iowa State University Military Affiliated Student Center

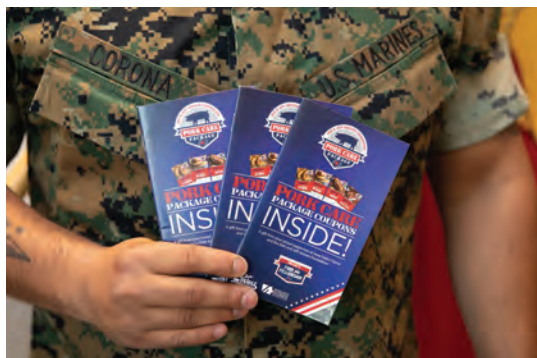
Iowa State University Navy ROTC

Iowa State University Army ROTC

Iowa National Guard's Survivor Outreach Services

Support Siouland Soldiers

University of Iowa IVETS



SUPPORTING FELLOWSHIP IN *Iowa's Military Communities*



The Deb and Jeff Hansen Foundation holds a deep belief that food brings people together. Designed to create memorable and enriching social experiences for Iowa military families, the Project: Food and Fellowship program offers micro-grants for military and veteran organizations seeking financial support.

Organizations can apply for up to \$2,500 to help cover the cost of food for their social gatherings for active duty, reservists, veterans, Gold Star families and all military families in Iowa. In 2024, 55 organizations received funding from the Project: Food and Fellowship program.

Over \$50,000 was awarded throughout the year. Examples of groups that received funds include troops of the Iowa Army National Guard, American Legions, the 185th Refueling Wing in Sioux City, and veteran groups focused on bringing together the Iowa veteran community. Projects included military balls and dances, holiday parties, summer picnics, and grill-outs.



ORGANIZATIONS THAT RECEIVED FUNDING IN 2024:

185th Air Refueling Wing - Operation Santa Sleigh
 Altoona VFW Post 12208 - 3rd Anniversary Open House
 American Legion Auxiliary and Disabled Veterans - Thanksgiving Christmas Reunion
 Arcadia American Legion Post 694 - Annual Appreciation Dance
 Benefit the Vets - Benefit the Vets 2024
 Blue Star Mothers of Iowa - 2024 Care Package Project
 Camp High Hopes - Weekend Camp For Military Families
 Combat Veterans Motorcycle Assoc. 39-3 - Combat Veterans Motorcycle Assoc. 39-3 Benefit
 Dumont American Legion Post 360 - Military Memorial
 Family Programs Office at the Boone Armory - Joining Community Forces Boone
 Fort Dodge VFW Post 1856 - Veterans Bridge Fundraiser
 Giving Back Outdoors - Giving Back Outdoors Benefit
 Hamilton County Veterans Affairs and American Legion Post #191 - Veteran Appreciation Grill Out
 Iowa National Guard - Alumni Day
 Iowa National Guard 1168 Transportation Company - 1168 Family Readiness Group Open House and Family Dinner
 Iowa National Guard 133 Bravo Company - Family Picnic
 Iowa National Guard 185 Regional Training Institute - Annual Morale, Welfare and Recreation Event
 Iowa National Guard 3655 Family Readiness Group - 3655 Holiday Party
 Iowa National Guard 71 Civil Support Team - Combine Talent Tactical Training
 Iowa National Guard A Battery-Level Soldier and Family Readiness Group - Emmet County Veterans and Active Military Christmas Party
 Iowa National Guard Alpha Troop 1-113 Cavalry
 Iowa Army National Guard - Alpha Troop Holiday Family Dinner

Iowa National Guard B Company 224 Brigade Engineer Battalion - Family and Soldier Cookout
 Iowa National Guard B Company 248 Aviation Support Battalion Soldier and Family Readiness Group - Range Fire
 Iowa National Guard Bravo Troop 1-113 Cavalry Soldier and Family Readiness Group - Bravo Troop Family Holiday Dinner
 Iowa National Guard Bravo Troop 1-113 Cavalry Soldier Family Readiness Group - Bravo Troop Family Picnic 2024
 Iowa National Guard C Company 2/147 Aviation Regiment - Holiday Party
 Iowa National Guard C Company 224 Brigade Engineer Battalion - Family Readiness Group Picnic
 Iowa National Guard C Troop 1-113 Cavalry - C Troop Family Picnic
 Iowa National Guard Child & Youth Program - Military Family Ball
 Iowa National Guard D Company 1-168 Infantry Battalion - Soldier and Family Holiday Dinner
 Iowa National Guard Detachment 1, Company A 1-376 - Family Day Picnic
 Iowa National Guard Headquarters and Headquarters Company 1-168 Infantry, Iowa Army National Guard - Holiday Event
 Iowa National Guard Headquarters and Headquarters Company 2-34 Infantry Brigade Combat Team - Unit Morale, Welfare and Recreation and Family Holiday Party
 Iowa National Guard Headquarters and Headquarters Company 224 Brigade Engineer Battalion - TY24 Morale, Welfare and Recreation Event
 Iowa National Guard Headquarters and Headquarters Company 734 Readiness Support Group - Headquarters and Headquarters Company 734 Readiness Support Group Holiday Party
 Iowa National Guard Headquarters and Headquarters Company Training Center - Family Holiday Morale, Welfare and Recreation Event
 Iowa National Guard Joint Operations Center - Joint Operations Center Team Bonding

Iowa National Guard Officers Association - Annual Conference
 Iowa National Guard Soldier and Family Readiness Group Bravo Battery 1-194 Field Artillery Regiment - Family Holiday Party
 Iowa National Guard Sustainment Training Center - Sustainment Training Center Military Banquet
 Iowa National Guard Warrior and Family Service Branch - Connection through Community
 Iowa National Guard Warrior and Family Services Branch - Joining Community Forces Davenport
 Iowa National Guard Warrior and Family Services Branch & Headquarters and Headquarters Company 133 Infantry Battalion - Joining Community Forces Waterloo
 Iowa National Guard Warrior Family Service Branch - Volunteer Awards Ceremony
 Iowa National Guard Warrior Family Services Branch/1-113 Cavalry- Joining Community Forces Sioux City
 Iowa National Guard 831 Engineering Unit - Yellow Ribbon Event
 Iowa State University ROTC - Alumni Tailgate
 Manson Lions Club - Breakfast Fundraiser
 Mount Ayr American Legion Post 172 - Community Golf Outing
 Perry Elks Lodge 407 - Community Christmas Basket Delivery
 Pleasant Hill American Legion Post 274 - Potato Soup and Bingo
 Ruck Iowa - Clear Lake Veterans Hike
 Sons of the American Legion Polk City Post 232 - Monthly Breakfast
 Support Our Veterans Ride - Support Our Veterans Ride 2024
 Support Siouxland Soldiers - Veterans Pantry



PORK AND SUPPLIES TO *Celebrate Veterans Day*



The Pork for Patriots program connects the Iowa military community with resources for successful Veterans Day celebrations and appreciation events. Born as a sub-program to Project: Food and Fellowship in 2023, Pork for Patriots fills a gap that the Deb and Jeff Hansen Foundation saw in resources for military organizations looking to celebrate local veterans in November.

Each organization was offered up to 48 boneless pork loins and an event kit complete with placemats, cups, napkins, centerpieces, posters, aprons and t-shirts. In total, 6,396 pork loins were distributed in late October to allow event coordinators ample time to plan and prepare for their November events.

In 2024, 160 organizations received pork loins and event kits for their Veterans Day celebrations and events, a 45% increase in participation from the inaugural year. This included 84 new participants.

The 160 organizations included 63 American Legions, 27 Veterans of Foreign Wars organizations, 17 Elks Lodges, 14 County Veteran Affairs Offices, 11 AMVETS, and 28 other veteran-based groups.

In a survey of participants, 41 reported planning a brand new event due to the offer. Over 75% of the organizations reported that Pork for Patriots supplies significantly enhanced their programming.

75% OF PARTICIPANTS REPORTED SIGNIFICANT ENHANCEMENTS TO THEIR PROJECT BECAUSE OF THE

Pork for Patriots Program



PARTICIPATING VETERAN ORGANIZATIONS:

American Legion Post #252, Ackley
 Moving Veterans Forward of North
 Central Iowa, Algona
 American Legion Post #682, Altoona
 Subvets Placoderm Base, Altoona
 Elks Lodge #1626, Ames
 American Legion Post #37, Ames
 American Legion Post #210, Anita
 American Legion Post #389, Anthon
 AMVETS Post #102, Aplington
 American Legion Post #694, Arcadia
 Elks Lodge #445, Atlantic
 American Legion Post #227, Avoca
 American Legion Post #711, Blue Grass
 Support Our Veterans Ride Inc., Bode
 American Legion Post
 #563, Bonaparte
 VFW Post #817, Boone
 VFW Auxiliary Unit #817, Boone
 American Legion Auxiliary Unit
 #56, Boone
 American Legion Post #56, Boone
 American Legion Post #607, Breda
 American Legion Riders, Breda
 AMVETS Post #49, Cedar Falls
 Freedom Foundation, Cedar Rapids
 AMVETS Post #37, Central City
 Floyd County Veterans Affairs,
 Charles City
 VFW Post #3914, Charles City
 Elks Lodge #418, Charles City
 Combat Veterans Motorcycle
 Association 39-4, Clinton
 Moose Lodge #363, Clinton
 Midwest Military Outreach,
 Columbus Junction
 Wayne County Veterans
 Affairs, Corydon
 American Legion Post #68, Corydon
 Elks Lodge #605, Creston
 Fraternal Order of Eagles
 #1398, Creston
 VFW Post #5240, Dakota City
 Quad City Veteran Outreach
 Center, Davenport
 Elks Lodge #298, Davenport
 VFW Post #1977, Decorah
 American Legion Auxiliary Unit #296,
 Deep River
 VFW Post #2504, Denison
 VFW Post #9662, Des Moines
 Marine Corps League Detachment
 103, Des Moines
 VFW Post #9127, Des Moines
 VFW Auxiliary Unit #9127, Des Moines
 American Legion Auxiliary, Des Moines

AMVETS Post #2, Des Moines
 Dexter United Methodist
 Church, Dexter
 American Legion Post #494, Douds
 American Legion Post #444, Dow City
 American Legion Post #523, Dows
 Dubuque County Veterans
 Affairs, Dubuque
 Moose Lodge #355, Dubuque
 Veterans Freedom Center, Dubuque
 Combat Veterans Motorcycle
 Association 39-3, Dubuque
 Disabled American Veterans, Dubuque
 VFW Post #508, Dubuque
 Tri State Women Warriors, Dubuque
 Dubuque Rescue Mission, Dubuque
 VFW Post #12194, Durant
 American Legion Post #137, Dyersville
 American Legion Post #158, Earlham
 American Legion Post #182, Eldora
 American Legion Post #541, Ellston
 VFW Post #2295, Emmetsburg
 AMVETS Post #13, Epworth
 VFW Post #3388, Estherville
 EVANSDALE AMVETS, Evansdale
 Fairfield Elks Lodge #1192, Fairfield
 ALA Farley Unit #656, Farley
 Loyal Order of The Moose #806,
 Fort Dodge
 VFW Post #1856, Fort Dodge
 Marine Corps League, Fort Dodge
 Lee County Veterans Affairs Office,
 Fort Madison
 American Legion Post #625, Garner
 American Legion Auxiliary Post
 #127, Gladbrook
 Swingin' Fore Soldiers, Gowrie
 American Legion Post #431, Gowrie
 American Legion Post #466,
 Grand Mound
 American Legion Post #717, Granger
 Des Moines Chief Petty Officer
 Mess, Granger
 Grinnell Elks Lodge, Grinnell
 American Legion Post #53, Grinnell
 Sons Of The American Legion
 Squadron #53, Grinnell
 American Legion Auxiliary Post
 #53, Grinnell
 Guthrie County Veterans Affairs,
 Guthrie Center
 American Legion Post #83, Hedrick
 VFW Post #3949, Iowa City
 BPO Elks #590, Iowa City
 Iowa Falls Elks Lodge #1674,
 Iowa Falls

BPOE Elks, Jefferson
 American Legion Post #41, Keokuk
 Van Buren County Veteran
 Affairs, Keosauqua
 AMVETS, Keystone
 VFW Post #3533, Laurens
 American Legion Auxiliary Post
 #161, Le Roy
 American Legion Post #80, Leon
 Decatur County Veterans
 Affairs, Leon
 AMVETS Post #10, Lincoln
 American Legion Post
 #415, Livermore
 American Legion Post
 #656, Luxemburg
 VFW Auxiliary Post #5060, Madrid
 American Legion Post #45,
 Manchester
 American Legion Riders Post
 #110, Manly
 VFW Auxiliary Post #3517, Manning
 Manson Lions Club, Manson
 American Legion Post #298, Marion
 American Legion Post
 #46, Marshalltown
 Marshalltown Elks Lodge
 #312, Marshalltown
 Cerro Gordo Veterans Affairs,
 Mason City
 VFW Post #733, Mason City
 American Legion Post #632, Melcher
 American Legion Post #483, Milton
 American Legion Post #99, Minburn
 American Legion Post #172,
 Mount Ayr
 Healing Heroes Homestead,
 Mt Pleasant
 American Legion Post #157, Murray
 Chickasaw County Veterans Affairs,
 New Hampton
 American Legion Post #660,
 New Hartford
 Clarke County Veterans
 Affairs, Osceola
 American Legion Post #69, Osceola
 Oskaloosa Elks Lodge
 #340, Oskaloosa
 VFW Post #2237, Oskaloosa
 American Legion Post #34, Oskaloosa
 American Legion Post
 #285, Parkersburg
 VFW Post #2060, Perry
 BPOE Elks #98, Pleasant Hill
 Pocahontas County Veterans
 Affairs, Pocahontas
 American Legion Post #232, Polk City

American Legion Auxiliary Post
 #61, Prescott
 BPO Elks #1304, Red Oak
 VFW Post #6414, Riverside
 Calhoun County Commission of
 Veteran Affairs, Rockwell City
 AMVETS Post #41, Rockwell City
 Sac County Area Quilters and First
 Christian Church of Sac City, Sac City
 VFW Post #3930, Schleswig
 American Legion Post #166, Shellsburg
 Shenandoah Elks Lodge
 #1122, Shenandoah
 185th Air Refueling Wing, Sioux City
 Sioux City Elks Lodge #112, Sioux City
 American Legion Post #260, Slater
 American Legion Post #467, Spillville
 American Legion Post #223, Sumner
 Cedar County Veterans Affairs, Tipton
 VFW Auxiliary Post #2537, Tipton
 VFW Post #2537, Tipton
 Tama County Veterans Affairs, Toledo
 VFW Post #4013, Tripoli
 American Legion Post #403, Van Meter
 American Legion Post #57, Vinton
 AMVETS Post #218, Vinton
 American Legion Post #548, Walcott
 American Legion Post #138, Waterloo
 Americans for Independent
 Living, Waterloo
 Bartels Lutheran Retirement
 Communities, Waverly
 WAVP (Waverly Area Veterans Post),
 Waverly
 AMVETS, Waverly
 The Waverly Senior Center, Waverly
 VFW Post #2208, Waverly
 Hamilton County Veterans Affairs,
 Webster City
 VFW Post #8879, West Des Moines
 American Legion Post #15, West Union
 American Legion Post
 #425, Whittemore
 American Legion Post
 #405, Woodburn

HONORING AND REMEMBERING THOSE WHO HAVE *Made the Ultimate Sacrifice*

Gold Star Mother's and Family Day, celebrated on the last Sunday of September, honors mothers, fathers, and family members of fallen military service members. To commemorate the holiday, each year, the Deb and Jeff Hansen Foundation sends every Gold Star family in Iowa a unique and thoughtful gift to remember and honor their fallen family member.

In 2024, employees selected a unique handcrafted suncatcher ornament to be sent to the 600 Gold Star families in Iowa. Gifts were sent to both Gold Star Lapel Pin recipients and Next of Kin Lapel Pin recipients—widows, widowers, parents, children, and siblings of fallen service members.

Intended to be hung on the tree at Christmas time or in a window year-round, the suncatcher ornament was selected to help keep the families' loved one's memories alive in their homes during the holidays and every day.



“THE ITEMS THAT THE FOUNDATION HAS GIFTED US OVER THE YEARS ARE MORE THAN JUST THINGS ... THEY KEEP MY BROTHERS MEMORY ALIVE FOR US.”

— Brenda Mougín, Oxford, Iowa



RECOGNIZING AND HONORING

Iowa Veterans

The Deb and Jeff Hansen Foundation launched the My Veteran Hero program in 2022 to thank and recognize veterans across Iowa for their sacrifice and willingness to answer the call to serve our country.

Every day since its launch, Iowans have nominated veterans in their own lives to receive a custom apparel item, choosing between T-shirts, crewneck sweatshirts, and full-zip hoodies. Iowa Select Farms employees then package the apparel each week and ship it directly to the veterans' homes with a note identifying the nominator.

In 2024, 2,501 veterans were recognized—a 29% increase from 2023. Since the start of the program, 5,176 veterans have received apparel items. The veterans who received an item in 2024 live in all corners of the state, as 91 of Iowa's 99 counties had at least one veteran who received a sweatshirt or T-shirt in 2024.

Of the veterans who were recognized, 1,125 served in the Army, 404 in the Navy, 294 in the Air Force, 249 in the Marine Corps, 246 in the Army National Guard, 83 in the Air National Guard, 65 in the Army Reserve, 11 in the Coast Guard, and 11 in the Marine Corps Reserve. Three veterans who received sweatshirts in 2024 were Medal of Honor recipients.



LAND OF THE FREE HOME OF THE BRAVE



MAKING CHERISHED MEMORIES

through Special Adventures



Experiencing childhood cancer can impact families in many unthinkable ways, robbing them of the joys that healthy children typically experience during their formative years. For many, time is spent in doctor's offices and hospitals instead of on the playground or at home. The Deb and Jeff Hansen Foundation is proud to continue to offer the "A Special Adventure" program to Children's Cancer Connection families. This program offers families a unique all-inclusive weekend getaway, fostering quality time together and creating memories for impacted families.

These trips are designed with the families in mind. Many families experiencing childhood cancer do not have the luxury of traveling long distances away from their healthcare providers. By offering trips in the state, families have the peace of mind that comes with easy access to essential services.

In 2024, 27 families were granted the opportunity to choose from four Iowa-based weekend trips spanning from Memorial Day through October. Options included trips to the Iowa State Fair, Honey Creek Resort in Moravia, Iowa, a "Capital City Adventure" in Des Moines, and a Central Iowa trip for various fall activities, including Center Grove Orchard in Cambridge, Iowa. In total, 73 children and 52 parents could partake in a weekend of relaxation and memory-making.

Each all-inclusive getaway includes admissions to all planned activities, gift cards to local restaurants and ice cream shops, a two-night hotel stay, and a backpack containing the trip itinerary and details, family t-shirts, a Fujifilm Instax Mini Polaroid camera, a trip journal and a set of specially curated surprise fun boxes. These boxes are filled with travel games, toys for the car and hotel, and more, enhancing the overall experience and ensuring that families can unwind, create new memories and find joy amid the challenges of childhood cancer.

FAMILIES WHO ENJOYED A SPECIAL ADVENTURE IN 2024:

Anderson Family - Fall in Love with Iowa
Beinhart Family - Iowa State Fair Adventure
Berry Family - Iowa State Fair Adventure
Bretey Family - Nature Lover's Dream
Butters Family - Fall in Love with Iowa
Carroll Family - Capital City Adventure
Codd Family - Fall in Love with Iowa
DeHaai Family - Capital City Adventure
Dietz Family - Nature Lover's Dream

Figanbaum Family - Nature Lover's Dream
Ford Family - Nature Lover's Dream
Gleeson Family - Nature Lover's Dream
Goering Family - Nature Lover's Dream
Gonzales Family - Nature Lover's Dream
Gorder Family - Fall in Love with Iowa
Jepson Family - Nature Lover's Dream
Juarez-Lange Family - Nature Lover's Dream
Kline Family - Fall in Love with Iowa

Kroells Family - Iowa State Fair Adventure
Molyneux Family - Iowa State Fair Adventure
Reaves Family - Fall in Love with Iowa
Seivert Family - Fall in Love with Iowa
Talavera Family - Nature Lover's Dream
Tijerina Family - Iowa State Fair Adventure
Todd Family - Nature Lover's Dream
Trumbauer Family - Nature Lover's Dream
Webb Family - Capital City Adventure



NURTURING *Hope and Healing*



For 11 years, the Deb and Jeff Hansen Foundation has been the largest benefactor of Children's Cancer Connection's My Journey Series®. The program is pivotal in directly supporting patients and families at Blank Children's Hospital in Des Moines and the University of Iowa Stead Family Children's Hospital in Iowa City. The My Journey Series is a family lifeline, delivering crucial resources such as educational materials, comfort tools, and a bereavement program.

Louie Lionheart is the center of the initiative, a mascot and toy symbolizing courage for these resilient warriors. A plush Louie toy is included in every new family box distributed to each participating family at the start of their cancer journey.

In 2024, 80 families were warmly welcomed into the Children's Cancer Connection community through these family boxes, acquainting them with resources and support.

The My Journey Book, a personalized resource binder, is presented to each family during diagnosis. It is a comprehensive repository for families to organize and store information throughout their cancer journey, allowing for personalization with each new treatment phase. In the past year, 58 books were distributed to new patients.

The Beads4Bravery® program enables children to collect beads that symbolize each medical step of their unique experience. In 2024, 27,505 beads were sent to Blank Children's Hospital and Stead Family Children's Hospital.

Another impactful initiative, the Courage Store®, empowers children facing childhood cancer during challenging treatments. Children earn Bravery Bucks® for their courage and resilience during hospital treatments. They can redeem these hard-earned coupons for fun prizes at the Courage Store®, located at Blank Children's Hospital in Des Moines.

Additionally, the Foundation shipped nine Star Boxes to families, providing comfort to those who have lost a child to cancer. This compassionate program acknowledges profound grief and offers support to families navigating the harrowing aftermath of their child's passing.



Thank You TO OUR GENEROUS DONORS

DIAMOND PLUS - \$50K



DIAMOND - \$30K



PLATINUM - \$20K



GOLD - \$15K



SILVER - \$10K



BRONZE - \$6K



FRIENDS - \$3K

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